

# **?The launch of a new Electronics Focused Digital Agency: Electropages Media**

Thursday 8 November, 2018

Our mission: to provide the electronics industry with the very latest media and digital technology.

Electropages Media is the parent brand of Zeta, Electropages, Electromaker and Blacktech. Due to accumulating such a portfolio of brands the importance of building a platform to house these brands under one name became ever essential in conceptualising the vision in one place.

Zeta and Electropages were initially two seperate companies, Zeta operating as a digital agency and Electropages as a technology news platform. When the Managing Director of Zeta retired, the Electropages CEO took the reins of Zeta too. From this, they have added Electromaker and Blacktech to the portfolio, two technology-focused brands. This has set the momentum into finding our niche within the technology sector.

Our mission is to provide the electronics industry with the very latest media and digital technology. This is something we are dedicated to achieving and excelling at, our ability to complete our mission has been evidenced in the array of clients we already have who trust our services. These clients are local, national and international. We have a number of electronics clients such as Analog Devices, Mouser, Stronghold and various others as well as key clients outside of the electronics industry.

However, this mission would not be attainable without the efforts and drive set by our team. The culture of unity and adaptability creates the perfect foundation to excel in the technology industry. Our relaxed approach is down to earth, professional and efficient and is designed to provide a cheerful and specialised place to be.

We are very excited about the future of Electropages Media, our brand is focused on innovation and creativity and with our visionary approach, we believe we have the calibre to become a leading brand within this industry.

For more information: https://www.electropagesmedia.com/

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<u>Distributed By Pressat</u> page 1/2



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<u>Distributed By Pressat</u> page 2 / 2