The International Waldenstrom's Macroglobulinemia Foundation and Scientific Education Support announce new strategic collaboration in Waldenstrom's macroglobulinemia

Thursday 8 September, 2022

The International Waldenstrom's Macroglobulinemia Foundation (IWMF) and Scientific Education Support (SES) are pleased to announce a strategic collaboration for patients with Waldenstrom's macroglobulinemia. The aim is to achieve improved disease awareness and education through initiatives using SES' expertise in communications and medical education and IWMF's patient leadership in Waldenstrom's macroglobulinemia.

The Waldenstrom's Macroglobulinemia (WM) Awareness-Building Initiative aims to increase awareness of WM among healthcare professionals, patients, caregivers, and the patient advocacy community. This will be achieved through two key methods:

- Through the Lymphoma Hub, an independent medical education platform, the initiative will share new data, evidence-based articles, therapy approvals, and expert opinions in WM that support HCPs worldwide by helping them make informed treatment decisions and ensuring that patients have access to the latest support and treatment options.
- Through dedicated patient and caregiver awareness campaigns across social media on IWMF channels, as well as expert interviews and downloadable resources, the initiative will aim to support and educate patients with WM, worldwide.

Carl Harrington, Chair of the global WM Awareness-Building Initiative, says "The IWMF is very excited to be working with SES to ensure that all patients with WM and their caregivers never feel they are alone when faced with our rare, incurable but treatable cancer. The mission of the IWMF is to support and educate everyone affected by WM while advancing the search for a cure. We believe this initiative will be critical to accomplishing our mission. Patients with WM, globally, will benefit enormously."

For further information, please contact Barry Connolly at Scientific Education Support: barry.connolly@scientificeducationsupport.com

About the International Waldenstrom's Macroglobulinemia Foundation (IWMF)

The International Waldenstrom's Macroglobulinemia Foundation (IWMF) is a patient-founded and patient-driven, nonprofit organization that is dedicated to supporting and educating everyone affected by Waldenstrom's macroglobulinemia (WM) while advancing the search for a cure. https://iwmf.com/

About Scientific Education Support (SES)

SES is a medical education company with projects such as community physician education through our therapy hubs, community awareness and education through our 'Know' education initiatives, and academic researcher education through Entrepreneurs in Clinical Academia (ECA) programs.

Scientific Education Support has a portfolio of successful websites supporting the advancement of medical education in the fields of hemato-oncology, rheumatology, and dermatology: ALL Hub, AML Hub, GvHD Hub, Lymphoma Hub, MDS Hub, MPN Hub, Multiple Myeloma Hub, and Psoriasis and Psoriatic Arthritis Hub.

Related Sectors:

Medical & Pharmaceutical ::

Related Keywords:

International Waldenstrom's Macroglobulinemia Foundation :: IWMF :: Scientific Education Support :: SES :: Waldenstrom's Macroglobulinemia :: Lymphoma :: Disease ::

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Scientific Education Support

E. Abbie.Gunn@scientificeducationsupport...
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