The Institute of Brewing & Distilling Creates a Sustainability Forum to help the Drinks Industry Transition to Greener Production

Monday 16 May, 2022

The **“Sustainable Innovation in Brewing and Distilling in Scandinavia”** Masterclass Local will be held on the Island of Hven on the 20th and 21st June 2022

The Institute of Brewing & Distilling is organising several sustainability seminars to provide advice, expertise and case studies to help the industry to move to a more sustainable production and profitable industry future.

One of these key events is the Masterclass Local that the International Section is holding under the title **“Sustainable Innovation in Brewing & Distilling”** which will be held at the Spirit of Hven Distillery, located on Hven Island, in Sweden.

The IBD International Section returns with its highly rated Masterclass Local after 2 years hiatus due to Covid restrictions with this forum to share expertise on the latest technologies to help businesses to become greener, more competitive and profitable.

Organised and Chaired by Michaela Appelbee-Miedl, currently, Innovation and Technology Director Europe at Anheuser-Busch InBev, this Masterclass will connect thought-leaders and practitioners in the sector with brewers and distillers, industry students and businesses to create strong and lasting educational, professional and entrepreneurship connections.

On this occasion, the Masterclass will be held on the 20th and 21st
of June at the Spirit of Hven Distillery based on the Island of Hven, located in the strait of Öresund between Denmark and Sweden.

The programme includes one overnight stay on the island and involves both practical learnings with the distillery technical tour and spirits tasting and presentations and discussions with 5 speakers.

This year’s speakers are: Henric Molin of Spirit of Hven Distillery in Sweden; Jan Paul of Svaneke Bryhus Bornholm in Denmark, Tobias Emil Jensen of EtOH in Copenhagen, Denmark; John Cardelli of Brew Tec Nordics AB in Sweden; Fredric Ek of Brekeriet in Landskrona, Sweden; and Sara Sundqvist of SPAA, Sweden.

Find the full programme and details of the “Sustainable Innovation in Brewing and Distilling in Scandinavia” Masterclass.

“We are delighted to organise again our Masterclass Local programme which combines the most forward-thinking innovation in the brewing and distilling sector to help the industry transition to a greener and more sustainable production.

It’s a pleasure to bring together professionals, students, and businesses to share expertise, learn, and discuss the challenges and solutions to create an industry that harnesses sustainable innovation to generate long-term social and environmental benefits while creating economic profits for businesses. The IBD is committed to creating a forum to make this vital transition reality”, said **Michaela Appelbee-Miedl, IBD International Section Chair.**

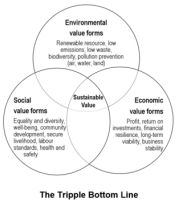
About the IBD

The Institute of Brewing & Distilling was originally established as The Laboratory Club in 1886. From its inception, its mission has been to provide excellence in technical education for professional brewers and distillers and associated suppliers in their pursuit of perfection.

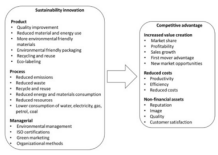
With Qualifications globally recognised and 4 levels of expertise, the IBD caters for all types of professionals with a passion for brewing and distilling.

Over 100,000 industry professionals have received their technical education with us. The IBD is a global institution with more than 3,000 members across 90 countries. Every year, around 4,000 professionals

Media:



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Chartered Institute of Brewers and Distillers

E. marketing@cibd.org.uk
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