The Indie Farmer Sets Out on Indiegogo Crowdfunding Road Trip to Help Independent Farmers and Small Food Producers

Wednesday 30 July, 2014

Nigel Akehurst, farmer's son, photographer and founder of startup online magazine indiefarmer.com, based in Hackney London, is going on a six week UK road trip on his 125 Vespa scooter 'Veronica'. The aim of the trip is to connect a growing audience of people who care where their food comes from, with independent farmers and small producers. Nigel will visit and showcase these 'indie farmers' via a series of interviews and picture stories on his blog and a special print edition of Indie Farmer launching in late autumn.

Crowdfunding campaign

To help support the trip and the first print edition of Indie Farmer Nigel is crowdfunding £5,000.00 via the world's largest crowdfunding platform,**Indiegogo**, to help cover some of the road trip costs, creating the first print edition of Indie Farmer and growing the community. He has put together a number of rewards or perks for would be contributors, from a coffee table print journal with highlights of his trip to hampers boxes featuring independent food and drink products, such as postcode honey and craft beer.

https://www.indiegogo.com/projects/the-indie-farmer-road-trip

Departing on his six week tour Thursday, 31st July 2014, Nigel has an outline itinerary planned but will be taking suggestions via his website and social media channels on the best independent farmers, fisherman or artisan food makers to visit. His six week journey will take him through Kent, Sussex, Hampshire, Dorset, Devon, Cornwall, Somerset, Gloucestershire into Wales and then further north into Yorkshire and into Scotland.

Interested in submitting farmers or food artisans to visit?

Nigel is particularly interested in stories of new entrants, starter farms, female farmers, family farms that are carving out a niche for themselves, supplying direct, organic, rare breeds, organic, market gardens, agri-tourism, speciality products and anyone connected to food and farming who thinks what they are doing deserves to be celebrated.

Please get in touch via social media or submissions@indiefarmer.com

About Indie Farmer

Indie Farmer is a startup magazine about independent farming and artisan food culture. Nigel Akehurst – the founder and editor-in-chief initially conceived the idea for the magazine in the spring of 2013 whilst working at a leading food and farming assurance scheme and launched his online magazine in April of this year. Follow Nigel on Twitter @IndieFarm

The family farm in East Sussex

Nigel spends as much time on the family's mixed working farm in Boreham Street as he can, often helping his parents with general livestock work or tractor driving at weekends and during busy periods such as lambing or harvesting.

For more information please contact Ken Hooper at Cherish PR,ken.hooper@cherishpr.com, 0208 735 4242

Or Nigel directly on nigel@indiefarmer.com or via his mobile on 07590532829

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