

THE ICONIC BRITISH FASHION DOLL IS BACK

Thursday 24 September, 2020

Kid Kreations are excited to announce that Britain's best-selling, most loved iconic fashion doll is back, and more gorgeous than ever! The limited edition 2020 Sindy Collectors range will be available to pre-order from Saturday 26th September at www.sindyclollectorsclub.co.uk.

Inspired by the original Pedigree design first launched in 1963, Kid Kreations have teamed up with the 'Best of British' up & coming fashion designers to redesign the range into a contemporary line up.

The collection includes six different dolls with only 1963 of each available worldwide and individually numbered.

Each iconic collectable has her own exquisite fashion accessories including miniature designer shoes, handbags and metal jewellery. All presented in a stunning giftbox.

Inspired by Sindy's original sculpt and featuring her distinctive sideways glance, she is timeless and special.

A 10¾" doll with fully articulated body, twist waist and silky soft rooted hair and eyelashes, makes her the dream purchase for any collector.

The 2020 Sindy collectors' range will be available to pre-order from Saturday, 26th September at www.sindyclollectorsclub.co.uk, with estimated delivery the end of November. Register with the Sindy Collectors Club before 9.30 pm GMT on Friday 25th September to receive a passcode for a 12 hour members exclusive purchase period.

Each Sindy doll is priced at £79.99. For pre-orders placed before 30th September, an optional 3 month payment plan is available.

For more information visit www.sindyclollectorsclub.co.uk

The Designers Behind the 2020 Collectors Range

The first range of 6 Sindy dolls has been designed by first class fashion graduate Vittoria Tombs who closely follows couture fashion houses such as Dior and Chanel. Vittoria has a passion for fashion along with a sophisticated sense of style which made her the perfect designer for the launch range of collector Pedigree Sindy dolls and builds on her existing experience with developing other doll fashion outfits sold around the world.

Rachel Godfrey has been designing dolls for over 20 years now but Sindy was her very first introduction into the toy industry. She fell in love with Sindy when she was 5 years old and has been obsessed ever since! She is an avid collector herself, so she knows what kind of details a collector goes for and what they like about Sindy. She has been involved with Sindy as a brand for twenty years too including doll range designs, sewing prototypes, photographing, designing concept ideas for Sindy merchandise and the character ideas for the Sindy the Fairy Princess movie (back in the early 2000's!), and involved in the Sindy Style guide. So she was the perfect fit for us to have as part of our Sindy team.

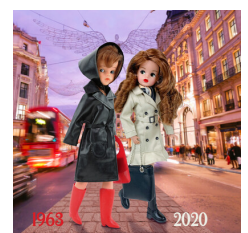
"Being a part of the Kid Kreations Sindy design team has been the best project I have ever been involved with. I've been part of designing the doll's face, head and body, making the prototypes and patterns for Victoria's superb outfit designs, designing the doll stand and collector credit card, and creating the fashion illustrations for the packaging." Rachel Godfrey

For more information visit www.sindyclollectorsclub.co.uk or visit our social media pages.

Facebook: @sindyclollectorsclub

Instagram: @sindyclollectorsclub

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