

# The Hope Revolution launches a new initiative to deliver 'Hope Boxes' to the most vulnerable and homeless people right across Greater Manchester

Wednesday 9 December, 2020

The Hope Revolution's 'Manchester Hope Box Appeal' will bring a shining light of hope for many vulnerable people this Winter.

The Hope Revolution is a Community Interest Company and was formed in 2019 to help the growing numbers of homeless and disadvantaged people living on the streets of Greater Manchester. The 'Manchester Hope Box Appeal' is a winter initiative designed to help by providing boxes of new and essential items to the most vulnerable people, right across the region. People wishing to help can visit the Hope Revolution website shop and fill their box with carefully chosen items which will be delivered straight to those in need by the charities concerned. 100% of what someone pays for their Hope Box is spent on buying and delivering those exact items to the charities - The Hope Revolution does not make any money from the sale of items.

John James, founder of the Hope Revolution, explains, "Charity donations are at the heart of what we do! Over the last 12 months, we have been working closely with many charities and organisations in Greater Manchester who do great work supporting vulnerable and homeless people. We asked them what items they want to help and support the people in need this winter. The 'Manchester Hope Box Appeal' shop contains all the essential items that will make a difference. Once purchased, the Hope Boxes are delivered straight to the charity for them to distribute directly to where the items are most needed. There's no minimum number of items required to fill your Hope Box as every donation will make a real difference this winter."

Eleven Manchester charities are taking part in the Hope Revolution's 'Manchester Hope Box Appeal' and have requested everything from pairs of socks to lifesaving emergency survival bags. The charities supported are: Audacious Foundation, Barnabus, Big Issue North, The Boaz Trust, Coffee4Craig, GTMHS, Lifeshare, Reach Out to the Community, Shelter, Supporting People in Need and WHAG.

To make a donation and help the 'Manchester Hope Box Appeal' please visit <a href="https://www.hope-revolution.org/hopeboxes">www.hope-revolution.org/hopeboxes</a>

**ENDS** 

### THE HOPE REVOLUTION – DONATING BUT DIFFERENT!

**The Hope Revolution** is a registered Community Interest Company Number: 12241255 and has been created to enable people to buy new items that are urgently required by charities. Once purchased, the item is delivered directly to one of our registered charities for them to distribute straight to where the item is most needed.

**The Hope Revolution** is growing fast and now covers 11 cities and supports over 50 charities across the UK.

The Hope Revolution covers the following sectors:

- 1. Housing & Homelessness
- 2. Children & Family
- 3. Care & Aged
- 4. Animals

For more information or to arrange an interview, please contact:

THE HOPE REVOLUTION – John James:

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#### Media:











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Twitter: @Thehoperev

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<u>Distributed By Pressat</u> page 2 / 3



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<u>Distributed By Pressat</u> page 3 / 3