

The Groundbreaking Sustainability Platform To Calculate Your Digital Carbon Impact

Thursday 7 August, 2025

Introducing the InformU Digital Decarbonisation and Data Efficiency Portal platform: New and innovative climate technology to manage the carbon impact of digital practices and reduce expenditure.

- Trailblazing solution to calculate, forecast and monitor your digital carbon impact
- Filling the missing link in ESG and sustainability reporting (digital technology can account for 15-25% of an organisation's carbon footprint)
- Supported by continuous research into global data sources
- Additional tools for organisational maturity, action management, auditing the digital infrastructure and accessing guidance, news and information resources

Bath, UK - 06/08/2025 InformU Solutions Ltd, an expert in workplace transformation, has officially launched their Digital Decarbonisation and Data Efficiency Portal, designed to simultaneously facilitate digital decarbonisation and cost-saving initiatives.

"Especially with the growing use of AI, our digital practices are a sustainability concern. Computing consumes power and water, leads to natural resources depletion and electronic waste. According to the International Energy Agency, in 2026 data centres will consume the same electricity as Japan, a country of 124.5 million people."

"We are thrilled to introduce the InformU Digital Sustainability platform," said the company's co-founder, Ren Leming. "Organisations need to make sure that both their licensed and private infrastructure are sustainable and cost-effective. What's good for planet and people can also be good for pocket. We provide the data and analytical tools to help achieve this."

The InformU portal is now available for an annual subscription price, with a range of early adopter packages and discounts for the third sector.

"Early adopters are our partners in growing and evolving this. Together with our subscribers, we will build a community for knowledge sharing, collaboration and advocacy," added Leming.

As the company looks to lead the way within this new area of the climate technology market,

InformU's portal has already generated substantial traction, with users describing it as "staggeringly impressive in combatting an ever-growing hidden imperative".

For more information please visit www.informuco2.com. For more information on InformU Solutions Ltd and its offerings, please visit www.informu-solutions.com.

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Digital Sustainability :: Carbon Footprint :: Digital Decarbonisation :: ICT Expenditure Reduction :: ESG Reporting :: Sustainability Reporting :: Data Efficiency ::

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