

The Golden Girls of Bulgaria Featured in Fibank's New Charity Calendar for 2019

Thursday 27 December, 2018

On the eve of the Christmas and New Year holidays, Fibank (First Investment Bank) presented its traditional charity calendar. The luxury 2019 edition will support the Bulgarian Rhythmic Gymnastics Federation (BRGF), whose partner Fibank has been for four years.

On the pages of the calendar are the gold medalists from this year's European Championship (women, ensemble) Simona Dyankova, Laura Traats, Elena Bineva, Stefani Kiriakova, Madlen Radukanova and Teodora Aleksandrova, the captain of the national team (women, individually) Neviana Vladinova and the talented Katherine Taseva and Boryana Kaleyev.

Anyone who wishes to join and support the Bulgarian graces may now purchase the calendar for the amount of BGN 10 at every branch or office of Fibank while stocks last. At the end of the campaign, the bank will double the amount raised.

Fibank's 2019 charity calendar in support of the BRGF is yet another initiative in the corporate social responsibility program of the bank. The 2012 calendar featured exclusive photos of legends of the Bulgarian sport such as Yordan Yovchev, Maria Grozdeva, Stanka Zlateva and others. The amount raised then was donated to the Bulgarian Paralympic Committee. Two years later, the golden rhythmic gymnasts of Bulgaria appeared for the first time on the calendar and First Investment Bank provided the funds collected for the training of the girls' team who won the Olympic bronze in Rio de Janeiro.

Author of the pictures in the 2019 calendar is photographer Peter Peshev, and the design and layout are by KIWI advertising agency.

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Fibank

E. pr@fibank.bg

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