The future of dental care, in your pocket - Instant Dentist™ set to revolutionise remote dental checkups with new product launch

Friday 30 October, 2020

*Earlier this year, **Instant Dentist™** helped adults across the nation by providing free digital emergency assessments for those affected by the COVID-19 outbreak. Now, the leading teledentistry platform is revolutionising remote dental care with the launch of their innovative **Smart Dental Scope**: a clinical grade, high-resolution, wireless intraoral camera enabling advanced dental assessments at home.*

Professional, personalised dental care from home

Remote diagnosis, bespoke regimes and intelligent devices: Instant Dentist™ is now the UK's first teledentistry platform to launch a personal intraoral camera device, providing users with a new level of bespoke dental care from the comfort of home. Their new clinical-grade **Smart Dental Scope** and **Smart Dental Scope Assistant app** (available for iOS) were designed specifically to help users inspect and track hard-to-reach areas of their mouth without the need to physically visit their dentist. Once paired with the smartphone app, the intraoral **Smart Dental Scope** captures high resolution photos and videos of the least visible teeth and gum areas, which can then be reviewed by a digital dentist for professional assessment and advice.

Dental care reimagined

The Instant Dentist™ Smart Dental Scope integrates a high resolution camera tip with bright LED lighting and easily connects to smartphones thanks to the accompanying Smart Dental Scope Assistant app. This integration and the full-screen display are some of the many features that distinguish this device and its use from other at-home solutions. The practical, hand-held design allows for easy and detailed inspection of teeth and gums. For the first time ever, users can detect problems in their earliest stage with clinical accuracy from the comfort of home, accessing hard-to-reach areas to detect and reverse oral disease symptoms without repeated trips to the dentist's office. Photos and videos captured with the help of the smartphone app can then be quickly uploaded to the Instant Dentist™ platform and submitted for expert review to receive immediate access to emergency advice and reassurance from a trusted dentist.

Advanced dental screening from anywhere

Together with the app plugged solution, the personal, clinical-grade intraoral camera presents a unique complementary measure alongside regular dentist appointments, as it allows optimised monitoring and the prevention of potential issues at an early stage. As a result, it is ideal for additional care next to in-clinic treatments, saving time and money between appointments. Whether due to a busy work schedule, accessibility issues, or balancing parenting and work life: the intraoral Smart Dental Scope enables easy access to trusted dentists anywhere, anytime. Instead of only visiting a dentist when pain arises, often resulting in missed issues and painful symptoms, concerns can be assessed and treated immediately.

"The most serious dental conditions often happen at the back of the mouth, such as gum disease, tooth decay, peri-implantitis and even oral cancer. With the dental scope, these problems can be detected at their earliest stage and prevented from worsening through expert at-home regimes and in-clinic treatment."

- Dr. Aalok Y. Shukla, CEO and co-founder of Instant Dentist™

Notes to Editor

About Instant Dentist

Instant Dentist™ is the creation of dynamic serial entrepreneur duo Dr Aalok Y. Shukla and Lucie Marchelot Shukla. After their huge success with Straight Teeth Direct, a teleorthodontic app which makes

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straight and white smiles accessible from home to customers in 60+ countries, they saw the opportunity to reinvent the dental health experience into a predictive dynamically monitored experience, away from the broken intermittent drill and fill model.

50% of adults suffer from gum disease and many of these find it difficult to pay the cost of a professional dentist or make the time for an appointment. With conditions such as these being preventable and able to be improved from home, there is a growing need for accessible, empowering self care that puts users in control rather than solely relying on physical practices. Instant Dentist™ allows users to receive their expertise quickly and from the comfort of their own home.

Their combined 23 years of deep industry expertise and range of innovative products makes achieving optimum oral hygiene easy and straightforward. Users are guided throughout the process with professional recommendations and diagnosis in their 360 Smile Report, which provides a comprehensive dental assessment across 22 risk factors for less than an NHS check up.

Instant Dentist™ is revolutionising personal dental care, bringing it into the 21st century so that everyone can achieve their best smile.

Cost:
£20 for the first consultation

£125 for the Smart Dental Scope

Press Kit

Instant Dentist™ Press Kit

Smart Dental Scope Press Images

Press Contact

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