pressat 🖪

The French House Website Arrive!

Friday 11 September, 2015

At the French House we are inspired by the timelessness of well-crafted design, products that fulfill a function, yet have an inherent honesty and beauty about them.

Story

How could one not be inspired by all that "La Douce France" has to offer? Simply listing its many virtues does not easily capture the eternal attraction that most of us feel. Is it the varied landscape, the rich cultural heritage, the Provençal market on a sunny morning, the Gallic insoluciance that makes us just a little envious? It seems to be none and all of these things as Susanna says:

'We too are hooked, so we make it our business to seek out the essence of this enviable lifestyle by foraging through markets and "brocante" shops, old French books, posters and design manuals, to serve as inspiration for our own French House products, from lighting to linen and to what the French respectfully call "arts de la table. Weare particularly drawn to the high period of French design between the turn of the century and the 1940s when France was at the centre of innovation and artistic endeavour. These classic French patterns and shapes, reinterpreted for the modern age, inspire many of our designs. To find these and more go to the Home part of our website; our extensive range of classic lighting can be found in the new Lighting section.'

Susanna has been at the helm of homeware company The French House since 2011. Brought up between London and France, her style has always taken its influence from both sides of the pond. In her role at The French House, Susanna works with small producers across Europe to create well-crafted items for the home - all with a timeless style. One of her favourite pass-times is trawling French brocante markets for one-off vintage finds for her own home and the website.

www.thefrenchhouse.net

The French House

01803 551 896

Facebook: https://www.facebook.com/the.french.house.london

Pinterest: https://www.pinterest.com/frenchhousethe/

www.thefrenchhouse.net

Related Sectors:

Home & Garden ::

Scan Me:



pressat 🖪

Company Contact:

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories: https://www.wire.pressat.co.uk