

The Drum Search Awards Announce Absolute Digital Media As Finalists

Friday 8 March, 2019

Full-service digital marketing company, Absolute Digital Media, have established themselves as the ones to watch yet again following their win at the UK Search Awards for Best Use Of Search - Finance; their work with payday loan lender, Uncle Buck, has earned them another finalist position in The Drum Search Awards' Financial and Professional Services category!

Uncle Buck, now one of the UK's leading short-term loan providers thanks to their partnership with Absolute Digital Media, have enjoyed position 1 for their industry's most competitive keyword – payday loans. The campaign has also seen Absolute Digital Media launch Uncle Buck to new heights, with position 1 for 'same day loans', position 3 for 'payday loans direct lenders' and an impressive 76.64% increase in top 3 positions across the board.

This isn't the first time Absolute Digital Media have secured well-deserved recognition for the credible campaign; they won the award for Best Use Of Search – Finance at the UK Search Awards in late 2018, and show no signs of stopping.

Howard Hughes, Uncle Buck's Marketing Manager, says about their success: "Absolute Digital Media have continually pushed to ensure that Uncle Buck is at the forefront of our industry while providing us with assistance across all areas of digital."

Ben Austin, CEO of Absolute Digital Media, said: "We're incredibly excited to be involved in The Drum Search Awards this year. It's a great platform for us to demonstrate our most innovative and effective campaigns and it's an honour to be judged and celebrated by some of the industry's leading professionals."

Absolute Digital Media have certainly earned their place among the finalists, following a triumphant year with a brand-new website in early 2019 and a nomination at the UK Biddable Media Awards shortly after. The full-service digital marketing agency has previously been accredited by the European Search Awards and the UK Agency Awards 2018 and will be joining their fellow finalists at the Marriott Grosvenor Square on the 4th April 2019 for the prestigious Drum Search Awards this year.

For more information about [Absolute Digital Media](#) or press enquiries please contact 0800 088 600 or visit them online.

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