The Door Store Becomes A Featured JB Kind Retailer

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For almost fifteen years, The Door Store has sold a wide range of quality internal and external doors, via their showroom in Royal Leamington Spa, Warwickshire.

In 2012, The Door Store expanded to online sales, and now also offers their vast choice of doors and door accessories for purchase via their online store.

With this has come an improved level of sales and a new market; a previously untapped resource of non-locals - those who were never likely to visit Royal Leamington Spa to buy a door due to distance or otherwise.

The Backing Of JB Kind

Of all of the door retailers, JB Kind are one of the UK's most purchased, and most well known.

Renowned for their high quality of doors, and indeed their vast range of styles, designs and door materials; JB Kind make up the majority of doors sold at The Door Store.

Online Partners

JB Kind have since taken the opportunity to set up an 'Online Partners' page on their website.

The Door Store is proud to be listed as a JB Kind Online Partner, showing the manufacturer's knowledge of the market as they back the Warwickshire based company.

Customers visiting the JB Kind website now have the chance to find an online retailer direct from the manufacturer's website. Previously customers would need to trawl search engines and the internet in general to find a retailer who stocked JB Kind doors.

Even once they'd found a retailer, it may have been the case that the retailer didn't have an online shop, or was simply too far away geographically for the retailer to be a realistic purchasing point.

Ease of Access

It's now simple and easy for customers to find a JB Kind retailer, whether looking locally or for an online retailer.

When visiting the JB Kind website, there is now the option to look through a list of Online Partners, as well as searching by post code.

The Door Store were hand selected to be one of three UK retailers to be added as an Online Partner, and are extremely proud to be listed as such.

For more information on the range of JB Kind doors, contact The Door Store on 01926 422232 or visit them online at http://www.the-door-store.co.uk.

Related Sectors:

Construction & Property :: Home & Garden ::

Related Keywords:

Doors :: Door :: Door Store :: Jb Kind :: Internal Doors :: External Doors :: Interior Doors ::

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