THE DJOOKY MUSIC AWARDS OVERTAKES EUROVISION TO BECOME THE BIGGEST SONG CONTEST IN THE WORLD

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LOS ANGELES, LONDON, 25 AUGUST 2020 -- The Djooky Music Awards (DMA), the first global online song contest has overtaken the renowned *Eurovision Song Contest* to become the biggest singing competition in the world.

The world-famous *Eurovision* began in 1956 and saw just seven participating countries. The contest broke the world-record for the number of countries competing in 2008, 2011 and 2016 with 43 in total. Forty-two nations participated in the 2019 event. (The 2020 contest was cancelled due to the Covid-19 pandemic). And, it has launched the careers of many iconic artists including ABBA, Celine Dion, Lulu and Oliver Newton-John, to name but a few and The Djooky Music Awards are on course to do the same.

With the music industry being hit hard by coronavirus the cancellation of festivals, concerts, and music contests has limited artists' options to showcase their talent. Music platform Djooky launched the Global online competition, to seek out the most talented artists and songwriters from around the world to participate, with the offering of a money can't buy prize that includes:

• A dream trip to the iconic - Capitol Studios (LA, USA) to record a song with Brian Malouf, a US producer and mixer who has worked with acts like Madonna, Amy Winehouse, Queen, Stevie Wonder and Michael Jackson.

• The opportunity to attend coaching sessions with the best music experts globally.

• A significant cash prize to upgrade recording equipment.

Only launching in July the contest has seen an enormous uptake in entries. One hundred and sixty-five artists from across 55 different countries and all six continents nominated their songs.

The first deadline for the summer round closed on 17 August 2020, and the top three entries from each continent were voted for by the general public and will compete for the main prize in the Global Voting Round which is set to take place on 29 August 2020. Applications for the Djooky Music Awards Autumn 2020 will open on 30 August 2020 at 00:00 GMT.

The contest will be judged in the final stages by a panel of prestigious producers, musicians including world-recognised American producer, engineer, and mixer **Brian Malouf** whose work has amassed a total of 53 gold, platinum and double platinum records to date; British Ivor Novello Award two-time winner and Grammy-nominated **Sacha Skarbek**, best known for writing James Blunt's hit singles "You're Beautiful" and "Goodbye My Lover," as well as Miley Cyrus" hit song "Wrecking Ball." Award-winning musician and composer and Grammy nominee **Patrice Rushen** who composed and recorded the hit song, "Forget Me Nots," and **Justin Gray** who has collaborated with a diverse range of artists including Avril Lavigne, Mariah Carey, John Legend, David Bisbal, Luis Fonsi, Joss Stone, Amy Winehouse, James Bay, and Reignwolf.

Brian Malouf, co-Founder and Senior Judge at Djooky said:

'In just one month, the Djooky Music Awards has managed to reach out to the musicians and music lovers from over 65 countries across all six of the world's continents. Artists from 55 of these countries will be represented in the summer edition of this truly global song contest.

To our knowledge, this is the largest international song competition ever held. It is an impressive

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achievement considering that even the Eurovision, most probably the world's best-known song contest brand, has seen only 50 countries take part over the course of its multi-decade history.'

Gennadiy Kurochka, co-Founder and Creative Strategy Director at Djooky and who also directed the communications campaign for Ruslana, winner of *Eurovision* 2004 said:

"Our team has years of experience of working at the international song contests, including the Eurovision, and we are very pleased with the quality and variety of songs submitted to the Djooky Music Awards by artists from all participating countries. We are proud to have gathered artists and songwriters from 55 countries in our first season which is more than Eurovision's 2016 record when 43 participants signed up to the contest. Our goal is to grow bigger until we have entries from all 193 member states of the United Nations. We believe in the colossal potential of Djooky's digital platform which is designed to reach out, embrace and give a chance to be heard to the undiscovered talent from every corner of the earth."

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Images: https://bit.ly/2EABd3q

Website: https://djookyawards.com

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Notes to Editor

About Djooky

Entries in the Djooky Music Awards are welcome from artists from all countries. To take part, an artist or a songwriter must register and upload their song on the Djooky website. Full details on how to enter are available via djookyawards.com.

Djooky Inc. is a US-registered music and fintech startup with an ambition to democratise and decentralise the global music industry. Djooky Inc. officially launched its operations in April 2020, but the team had been working tirelessly on the concept for the last two years. Through its soon-to-be-revealed innovative technology, Djooky aims to bring an everlasting social impact on the industry, which is traditionally strictly hierarchical an dominated by the big labels. Djooky is building an ecosystem where musical talent knows no boundaries and enjoys access to opportunities for growth.

The Djooky Music Awards is a vital part of this ecosystem which introduces emerging talent to the investor community and fully reflects the vision of the brand.

Djooky operates as an international team based in Los Angeles (USA), Berlin (Germany), London (UK) and Kyiv (Ukraine). The company is backed and co-founded by Brian Malouf, a multi-platinum US producer who has worked with the likes of Madonna and Michael Jackson.

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