The Digital Accountant announces the launch of its new website. Welcome to a new Cloud-based accountancy practice created to help businesses thrive in a post-pandemic world.

Tuesday 20 October, 2020

Lancashire, United Kingdom / 20 October 2020.
The Digital Accountant is excited to announce the launch of its new website to transform the client – accountancy practice relationship. The Digital Accountant is a purely digital accountancy practice designed to meet the rapidly changing needs of modern-day businesses. Created to help businesses of all shapes and sizes, from Limited Companies, Partnerships or the growing Sole Trader and Digital Nomad sectors, The Digital Accountant provides flexible, hands-on help with all things accountancy related without breaking the budget. The official launch date of The Digital Accountant is Tuesday 20 October 2020.

The Digital Accountant took everything it hates about traditional accountancy practices and turned them on its head. Say goodbye to outdated processes, legacy systems, conventional time-based billing methods and fixed contract terms and say HELLO to nationwide online accountancy services, bespoke packages of support, and no hidden fees. Based 100% in the Cloud brings efficiency and flexibility to its clients and team of consultants alike. Making use of the latest technology means The Digital Accountant can pass these savings on to its clients.

Designed for the world, we live in today and not yesterday; The Digital Accountant is filling a gap in the market with the provision of flexible accountancy packages of support, where clients can build their contracts that are in line with their budget and unique requirements. Partnering with a suite of partners including Xero, Thrive, Vestd, Fluidly, HubDoc, A2X, Joiin, Capitalise and The Digital CMO, all clients will have real-time access to their data and accounts in the Cloud, giving them complete control of their business' finances. Client meetings will be online, where honest and transparent updates will be discussed as well as business planning advice for the future. With staff based geographically in Lancashire and London, if clients wish to meet in person that too is an option (social distancing permitting). The hope is, that no matter the location or size of the business The Digital Accountant is here to provide much-needed assistance without bursting the budget, during a time when Small and Medium-sized Enterprises need to build resilience for the immediate and long-term future.

With The Digital Accountant, clients can benefit from much more than flexible accountancy support. Marketing and communications activity will inform and educate, to help businesses feel supported during tough trading times. This includes the creation of private Facebook and LinkedIn groups (also launching on 20 October 2020) specifically for owner-operated companies and entrepreneurs where members can network and ask questions on how to overcome any challenges in a safe space. Members can expect to receive tips and tricks on accountancy best practice with regular video updates, articles, infographics and white papers.

Christopher Wright, Founder of The Digital Accountant, said: "The Digital Accountant is a concept I have been thinking the sector needs for a while now. Having held various roles over the years including a multi-national with £billion turnover to working with start-ups and scale-ups, I know from first-hand experience the silos and blockages that many businesses face with regards to their finance function. COVID-19 has turned the fortunes of many real, viable companies upside down, and this was the call to action I needed to turn my business dream into a reality.

"I am excited to be able to provide the service I always wanted to receive during my time working in-house. Given the current climate, there is no need to waste precious budget on unnecessary overheads such as office space. The 4th Industrial Revolution is well underway, which means I can hire the very best talent to work collaboratively online while utilising the very best technology out there. This means we can pass cost savings onto our clients by not charging extortionate rates for average service, helping them see efficiency improvements and ROI quickly. I encourage Small Business owners, Sole Traders and Digital Nomads who may be daunted about business planning for 2021 to reach out and book a free 30-minute Discovery Call with us. The Digital Accountant is here to provide clarity and help so that together, we will bounce back stronger when we are through the other side of the pandemic."

…. ENDS ….

Media:



Related Sectors:

Business & Finance :: Coronavirus (COVID-19) :: Personal Finance ::

Related Keywords:

Cloud-Accouting :: Limited Company Accounting :: Partnership Accounting :: Sole Trader Accounting :: Digital Nomad Accounting :: Digital Accountancy Practice ::

Scan Me:

Christopher Wright, Founder and CEO – The Digital Accountant

Christopher has over 15 years' experience in finance, having held various roles from Accounts Payable (AP) Clerk to Finance Director.

With experience of heading up the finance function for a £billion turnover organisation, Christopher is also adept at managing internal business transformation. From software integration and defining best in-house accountancy practice following International Financial Reporting Standards (IFRS) to handling mergers and acquisitions, Christopher's experience ranges from working with large multi-nationals to small businesses.

Christopher is an experienced Accountancy & Finance consultant, and The Digital Accountant brings together his wealth of experience to deliver a purely digital accountancy practice for the digital age. Working with founders of tech start-ups, scale-ups and other small businesses, Christopher is talented at demystifying financial best practice. CIMA qualified, and Xero certified, The Digital Accountant will provide hands-on experience to help organisations get a handle on their cash flow and return to profitability.

Phone: 0333 050 3589

Website: www.thedigitalccountant.co

Email: info@thedigitalaccountant.co

Facebook: @thedigitalaccountant

LinkedIn: The Digital Accountant

Marketing & Media contact:

Johanna Courtney, Founder, The Digital CMO

Phone: 07729 503292

Email: johanna@thedigitalcmo.co

LinkedIn: https://www.linkedin.com/in/johannacourtney/

Company Contact:

_

The Digital Accountant

T. 0333 050 3589
E. info@thedigitalaccountant.co
W. https://www.thedigitalaccountant.co/

Additional Contact(s):
Christopher Wright, Founder and CEO – The Digital Accountant
Facebook: @thedigitalaccountant
LinkedIn: The Digital Accountant

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.thedigitalaccountant.pressat.co.uk