The Cybersmile Foundation announces Fifth Harmony as Official Ambassadors

Monday 1 June, 2015

The Cybersmile Foundation welcomes today American pop band Fifth Harmony as Official Ambassadors.

Fifth Harmony members Ally Brooke Hernandez, Normani Kordei, Dinah Jane Hansen, Camila Cabello, and Lauren Jauregui, will join forces with The Cybersmile Foundation to combat cyberbullying and help raise awareness of positive digital citizenship.

Formed on the second season of the X Factor USA, Fifth Harmony have thrilled millions of fans on the international music scene after making their big entrance, signing a joint deal with Syco Music, owned by Simon Cowell, and Epic Records.

The band won MTV's Artist To Watch award at the 2014 MTV Video Music Awards and recently performed at the Radio Disney Music Awards, where they were triple nominated. Last month, Fifth Harmony sang at the 5th anniversary of Michelle Obama's 'Let's Move!' initiative, hosted by President Obama.

"Cybersmile are immensely proud to welcome Fifth Harmony on board as official Cybersmile Ambassadors. It's wonderful that the girls will be using their position as role models to encourage internet users to spread positivity to others. Their support will enable us to promote positive digital citizenship to more people and we look forward to working with them to tackle cyberbullying." Scott Freeman, CEO, The Cybersmile Foundation

Currently touring the UK, the band will perform at Capital FM's Summertime Ball alongside Ariana Grande, Nick Jonas, One Direction, Rita Ora, Jason Derulo and a host of international music stars on June 6th

To stay up-to-date on future announcements, initiatives and contests, check out The Cybersmile Foundation News Centre for more information:
https://www.cybersmile.org/news_category/cybersmile-news

About The Cybersmile Foundation

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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