The Cheshire Dental Centre introduces ‘the biggest breakthrough in teeth whitening in the last 10 years’ alongside new website launch

Thursday 29 May, 2014

The Cheshire Dental Centre has introduced the Enlighten Evolution 3 teeth whitening system to its services which has been labelled as ‘the biggest breakthrough in teeth whitening in the last 10 years’.

Enlighten Evolution 3 is the first teeth whitening system in the world that guarantees VITA shade B1, the brightest available. Patients investing in the service will also be free of chemical burns, tooth dehydration, and won’t have to alter their regular eating habits for a perfect smile.

The Enlighten Evolution 3 treatment is complete in just over two weeks with patients only having to spend an estimated 40 minutes at the Cheshire Dental Centre. The in-office part of the treatment is also free of lights and gels.

The addition to the Cheshire Dental Centre’s coincides with a new website launch for the family-orientated practice which has been established for over 20 years.

The new Cheshire Dental Centre website was built by Cheshire-based Webpresence and features an attractive, fully-responsive design with consumer navigation and usability the main focus.

Visitors are able to book an appointment from the front page of the new website with strong calls to action displaying the finance options available from the Cheshire Dental Centre.

Alongside the huge amount of treatments available on the Cheshire Dental Centre’s site is the practice’s core message: that the clinic has grown over the years because of the first-class service it provides to its customers, helping them to smile with confidence.

“We’re delighted to be in a position to offer the people of Cheshire the most advanced teeth whitening solution available on the market today,” says Dr Imran Chhadat.

“Enlighten Evolution 3 offers one of the quickest and easiest ways to get flawless teeth without impacting on patients’ lives – it’s a phenomenal treatment and we’re proud to be able to offer it at affordable rates.

“We’re also delighted with the site launch and feel the new design fully represents who we are online and the direction we want to move in as Cheshire’s most progressive, modern, and family-orientated dental practice.”

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