The Business Wizard: A Magic Potion For Your Business

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The Business Wizard provides a new approach to management consultancy for SME (small to medium enterprises) and owner-managed businesses. Created by local business advisor, Tom Hutchins, the company takes the different approach of working closely with and empowering company directors to improve the performance of their business. Tom is based in Berkshire and will travel to nearby counties.

The Business Wizard rejects the corporate management consultancy model with its 'one size fits all' and instead treats each business as an individual case. Business theories are used as a guide to analyse the needs and perspectives of business owners and key personnel. Once the problem is analysed, Tom works with the business to identify where to target improvements and what to leave unchanged. In Tom's words, "I reject the corporate approach of having one 'best practices' model that every business should be squeezed into".

Tom graduated from the prestigious Henley Business School's MBA programme in 2017 and in addition to his passion for providing business advice, he is also an entrepreneur with his own start-up companies in design and manufacturing businesses.

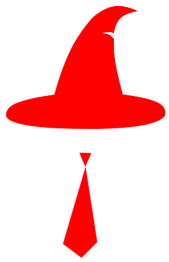
Small businesses are a key part of the British economy, accounting for 60% of private sector employment, and they are often the most innovative, being run and owned by people with dynamic ideas rather than purely for shareholders. However these companies often miss out on valuable advice which would allow them to develop their business because they distrust the high-fee corporate approach of consultancy companies, and because the individuality of their business requires a more tailored and personal touch.

The Business Wizard aims to provide business owners with a personalised approach to help them understand and overcome problems or find ways of expanding their company, while maintaining their unique identity. An emphasis will also be put on addressing deep-seated issues of a business rather than putting a sticky plaster on surface problems.

Being enmeshed in their business, owners and directors often get caught up in day-to-day problems and lose sight of the big picture. It's easy to accept things as they are and not realise that there could be better ways of doing business.

Why not check out Tom's website: wizard-tom.biz

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