

The Bridge Marketing launches training programme for Suffolk businesses

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Woodbridge-based full-service marketing agency, The Bridge Marketing, has launched a new marketing training service. The agency has made its professional-standard internal training programme available to all, covering all areas of marketing including marketing planning, brand building, SEO, PR, content creation, blogging, email marketing and more.

The Bridge Marketing's training programme is centred on the latest research, trends and best practice and combines professional development with mentoring; accessible as face-to-face and online, tailored to any level of skill and experience, for use in any industry. Plus, once the training has been completed, delegates have the option to receive ongoing consultation calls to continue the mentor relationship.

Hana Dickinson, Founder and Managing Director of The Bridge Marketing, says: "We're thrilled to be adding this to our services. Our webinars have been a huge success, so we thought we'd go a step further and make our in-house training available more widely. Marketing can be overwhelming, things evolve at a pace, and we want to give SMEs in Suffolk the opportunity to grow their business for a fraction of the cost. Not everyone has the budget to hire a full-time marketing team, equipped with the latest tools, but they can afford bespoke marketing training which gives them the skills they need."

Sophie Last Account Manager from Polstead Press, recently took part in their training and says: "The Bridge Marketing provided an absolutely brilliant and informative day. The team made me feel comfortable enough to ask questions and were happy to go over anything I didn't understand. It was great to gain a better understanding and get insight from different members of the training team who provided me with the benefit of their expertise. I couldn't recommend this training enough."

For more information on their new training programme, see here <https://thebridgemarketing.co.uk/services/marketing-training>.

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