The Brains Marketing Launches Free Online Brainy Marketing Academy

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[London, UK] [September 2022]— The Brains Marketing has officially launched its free, online Brainy Marketing Academy - a generous online resource containing in-depth guides, glossaries, webinars and other marketing materials designed to help companies take control of their marketing and learn everything they need to know to get started themselves.

The Academy covers all aspects of digital marketing, including pay per click (PPC) Google Ads, social media marketing, organic content production and general news in the marketing sphere.

Content is geared towards people of all experience levels, with guides spanning beginner, intermediate, and advanced skill sets.

The driving force behind the Brainy Marketing Academy is to help people and businesses take control of their marketing in-house and better understand what's involved.

The Brains offers marketing services spanning PPC, SEO, and social media, but it also operates a consultancy service whereby professional knowledge is shared with those who are keen to learn more about the industry and how to create their own campaigns.

Jonathan Lemer, Co-Founder and Director of The Brains, said:

"The Brainy Marketing Academy is a powerful resource designed to help individuals and marketing teams deliver better ROI. You'll find the Academy is packed with fun, informative, next-level guides that advise beginners and experienced marketers alike on a wide range of innovative strategies to supercharge their PPC, SEO and social advertising campaigns.

"Our hope is that this free informational resource encourages the next generation of marketers to discover new strategies, and teaches old hands a new thing or two about improving return on investment."

Where a lot of agencies would charge money to divulge such information, The Brains has opted to provide a free training toolkit to those who are interested in advancing their marketing skills and knowledge, and who have a passion to learn more.

Users can subscribe to the Brainy Marketing Academy to ensure they are notified of any updates and new content that is added.

About The Brains:

The Brains is a leading digital marketing agency in London, focused on strategies that offer unbeatable ROI and long-term business success. The Brains offers PPC, SEO, content marketing and lead generation services, among others.

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