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### The Blurt Foundation's online shop opens for business

### Friday 10 May, 2013

The Blurt Foundation CIC is proud to announce that their online shop is now open for business. Proceeds from the shop, which can be found on the Blurt website <u>http://www.blurtitout.org</u>, will help ensure their online mentoring scheme remains a free resource to those affected by depression.

The products, which have all been designed by the Blurt team, include an 'Against the Tide' Mug for just  $\pounds$ 7, an 'Owl you doing?' pin badge for just  $\pounds$ 1.50 and for those of you who enjoy pounding the pavement or treadmill, there are 'Chasing the Clouds Away' running tops for  $\pounds$ 18.

### Dominic Hardy, Blurt Co-Founder says;

"The launch of our online shop is a big step for us in ensuring we have an income stream to support the mentoring scheme and its development, allowing us to provide valuable, peer-to-peer support for those affected by depression. We hope the products, which are a fusion of Blurt's brand and depression – how depression feels, prove to be popular."

Samples and hi-res images available on request.

### Media:











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