

## The Asian Sorority Club Chooses Hope for Children

#### Thursday 17 November, 2016

Hope for Children, an international charity that passionately believes every child deserves a happy, healthy and positive childhood, has announced a partnership with the recently launched Asian Sorority Club. The aim is to help raise significant funds for the charity's work across India where it has helped over 18,000 of the most vulnerable children and their families in the last 2 years.

The charity's work helps children in Africa, Asia and the UK, including orphans and those living on the streets, by improving their access to education and healthcare, whilst empowering families to build a sustainable future for their children.

The Asian Sorority Club is a membership club exclusively for Asian women in the UK. Members can attend regular events and masterclasses and enjoy taking part in fundraising activities and challenges for our chosen charity.

Work is already underway, with The Asian Sorority Club committing to a number of activities from 10km Runs to Sky Dive Challenges through to networking and charitable events.

The Asian Sorority Club Founder, Minal Amin, expressed her thoughts on the partnership, "We think that the work being done by Hope for Children is absolutely incredible and it is a cause we can't help but get behind. India is a country close to all our members' hearts and that is why we are aiming to raise at least £10,000 over the next year"

By working in partnership with organisations at a grassroots level, the charity empowers those communities to increase the ability to give their own children the childhood they deserve.

Murielle Maupoint, Hope for Children's Chief Executive commented "Our partnership with The Asian Sorority Club is very exciting. India is a priority area for us, with 50,000 children living on the streets of Delhi alone, and the support of The Asian Sorority Club members will enable us to carry out more of this critical work."

#### **ENDS**

#### **About Hope for Children**

Hope for Children was founded by Dr Bob Parsons OBE in 1994, to help those children who fell through the gaps left by both society in general and the larger charitable organisations.

Almost half of the world's children are vulnerable and living in poverty. We are changing this by making a safe and fulfilling childhood a reality for more of the world's children.

We work in Uganda, Tanzania, Ghana, Kenya, India, Sri Lanka, The Philippines and the UK, improving children's access to education and healthcare, empowering their families to support themselves whilst developing their confidence and self-esteem. Most importantly we are giving them hope.

#### **About The Asian Sorority Club**

The Asian Sorority Club is a modern and vibrant club run by Asian women for Asian women in the UK. Members who join make lasting new friendships, have lots of fun and take part in charitable activities.

Members get involved in a wide range of regular activities from nights out and exclusive members-only events from health and beauty masterclasses to personal & career development webinars.

Asian Sorority members enjoy being part of a club with like-minded women and are given the opportunity to raise money for our chosen charity by attending fundraising events and challenges.

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