

The AA Chooses The Volkswagen Transporter As Its Perfect Patrol

Wednesday 15 July, 2015

Related Sectors:

Business & Finance :: Motoring ::

Scan Me:



- **Volkswagen Commercial Vehicles secures new contract with the AA**
- **Volkswagen to supply more than 500 Transporters to bolster AA fleet**
- **Transporters chosen for reliability, efficiency and servicing packages**

Whether they're suffering from a flat battery in Falkirk or a breakdown in Brighton, around 15 million people in the UK who rely on the AA for roadside assistance will soon welcome the sight of a full-equipped Volkswagen Transporter arriving to help get them back on the road.

That's because a new agreement will see more than 500 Transporters, including around 70 4MOTION all-wheel-drive versions, added to the AA's patrol fleet – a move that will ensure stranded motorists across the country are rescued by one of the most reliable and dependable vans on the road.

Key factors in the AA's decision to add to its fleet of patrol vehicles included the Transporter's payload capabilities, safety features and adaptable load area. Like all Volkswagen Commercial Vehicles, the AA's new Transporters will benefit from Volkswagen's award winning aftersales programme, and with more than 70 dedicated Volkswagen Van Centres across the UK, patrols will never be far away from warranty support.

The Transporters will be painted in the AA's distinctive yellow trademark colour at the Volkswagen factory in Hannover. The vehicles will also be converted for purpose with specialist racking to accommodate the AA's tow system, tools and additional equipment.

Sarah Millward, Commercial Director, AA Road Operations, commented: 'Our members rely on us throughout the year for efficient roadside recovery, therefore when looking at manufacturers to bolster our fleet we took into account vehicle performance, value for money and servicing packages. The Volkswagen Transporter was an ideal fit for our fleet thanks to its drivability and load space combined with the reliability of Volkswagen engineering.'

Chris Black, Head of Fleet at Volkswagen Commercial Vehicles UK, added: 'We work in partnership with the AA which offers exclusive round-the-clock support and care for Volkswagen Commercial Vehicle customers, and we are delighted that from 2015, AA members will receive roadside assistance from patrols in Transporter vehicles.'

(ends)

Notes to editors: For more information, please contact Emily Dymond, Product Affairs Manager on 01908 548210 or 07939 565572

Company Contact:

—

Pressat Wire

E. [support\[\]@pressat.co.uk](mailto:support[]@pressat.co.uk)

View Online

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>