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## The #1 Bitcoin Mining Pool represents: GHash.IO Multi Pool Pro

Thursday 10 April, 2014

April 10th, 2014 GHash.IO has launched a brand new scrypt mining feature called the Multi Pool Pro. With its help our users will be able to mine the most profitable coins and use additional useful settings, such as the conversion and the switch settings.

<u>GHash.IO</u>, the #1 Bitcoin Mining Pool, has recently expanded its scrypt mining options allowing users to connect their hardware and mine LTC, DOGE, FTC and AUR. Now we have decided to develop features which will maximize the profit of scrypt mining, therefore we are happy to announce the launch of Multi Pool Pro.

### What does 'Pro' stand for?

We interpret the 'Pro' part as 'progressive', 'professional' and 'profitable'.

**Progressive.** We did our best to create an innovational scrypt multi pool with exclusive features. GHash.IO follows trends and constantly adds new crypto-currencies (LTC, DOGE, FTR and AUR are being mined now). Moreover, the Multi Pool Pro operates as an integral part of GHash.IO, the #1 Mining Pool, which has shared credentials with the <u>CEX.IO</u> trading platform. Thus, users possess multiple opportunities of gaining additional profit from trading on the price difference. All these pros, in combination with real-time mining stats, make the pool progressive.

**Professional.** GHash.IO Multi Pool Pro is more than just a multi pool. One of its main advantages lies in smart customization, such as the conversion and the switch settings. Users can not only mine cryptocurrencies, but also choose to convert them into BTC or LTC, as well as configure the miner to drop the current job when switching coins. Such simple, though significant features make our Multi Pool professional, and at the same time, understandable for both advanced users and beginners.

**Profitable.** {highlight} The foundation of a multi pool lies in mining the most profitable coin at any given moment, and this principle stays in the heart of the GHash.IO Multi Pool Pro. Here users are provided with real-time indicators, such as difficulty, block reward, exchange rate and profitability, which are calculated through a special algorithm. They are all shown in the summary table together with the "Last Hour Mining" pie chart. The Multi Pool Pro will be operating according to the proportional reward system: when a block is found, the reward is distributed among all workers proportionally to how many shares each of them obtained.

### Caring about audiences

These three key points are valuable to the main GHash.IO target audiences: progressive — for experts and people keen on novelties; professional — for experienced miners; and profitable — for smart investors. We are confident that everyone will find a profitable niche in our pool and we will be able to satisfy various mining needs.

Finally, allowing users to choose from a wide range of mining options and maintaining our key advantages, such as stable hash-rate and professional support, will strengthen the position of GHash.IO as the #1 Mining Pool.

## Related Sectors:

Business & Finance :: Crypto Currency ::

### Related Keywords:

Ghash.IO :: Mining :: Multi :: Pool :: Profitable :: Bitcoin :: CEX.IO :: Power ::

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