

Tenement TV Goes on the Road Offering Fans the Chance to Host a Gig in Their Own Home

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Tenement TV's intimate sessions with chart-toppers Bastille, Jake Bugg, Hozier and Nina Nesbitt have dazzled an international audience, new competition offers fans the chance to host a gig in their own home.

Watch the video here - <http://youtu.be/kPiSCz0zicM>

#BRINGTTVTOYOURHOME #BRINGTTVENTRIES

Scotland's Tenement TV launches new competition in association with Tennent's Lager that gives fans of music the chance to host a gig in their home.

Tenement TV's intimate sessions are recorded in a tenement flat in Glasgow's west end have captivated an international audience around the world. Over the past three years, over 3 million people have watched sessions with the likes of Jake Bugg, Bastille, Kodaline and Nina Nesbitt.

Always at the heart of innovative ideas and thinking outside the box, throughout winter 2014 the 'Bring Tenement TV to your Home' competition will see TTV hit the road offering fans the chance to get a behind the scenes look at the sessions whilst getting up-close-and-personal with some of the incredible bands on the touring circuit.

Tenement TV CEO, Chae Houston said: "We've had some amazing bands up at Tenement TV HQ over the years and we are really excited about the launch of 'Bring Tenement TV To Your Home'. We always like to try out new and interesting spaces with our 'On Location' sessions and taking our sessions on the road will give fans a chance to enjoy this intimate music experience from the comfort of their own home.

"We are always keen to develop new and exciting ways to connect people with their favourite bands and are delighted to offer this opportunity to music fans all over Scotland."

Head of Sponsorship at Tennent's Lager, George Kyle said: "We are huge supporters of Tenement TV's new initiative Bring Tenement TV to Your Home, Tennent's Lager have long been supporters of the Scottish music scene and we're always looking at new and creative ways to support live music in Scotland"

To enter, fans are asked to take a picture of their location and tweet the entry using the @tenementtv handle and #BringTTVEntries hashtag.

Winners will be chosen at the end of November 2014 with the session taking place in December 2014. The bands taking part in the competition will be chosen based on the bands touring close to chosen locations.

-ENDS-

www.tenementtv.com

NOTES TO EDITORS

- Tenement TV launched in October 2011 and was born in Glasgow's west end in a picturesque tenement flat.
- Tenement TV sessions have reached over 3 million views to date including bands Bastille, Jake Bugg, Kodaline, Cage the Elephant, Hozier, Nina Nesbitt, The Twilight Sad and Manchester Orchestra.
- In June 2013, Tenement TV's first TV show launched on STV Glasgow reaching millions of homes around the west of Scotland.
- In October 2014, the second consecutive Tenement Trail festival took place featuring over 30 bands in five venues in Glasgow.
- The TTV platform includes sessions, a website with news and reviews, a TV show on STV Glasgow and the Tenement Trail music festival.

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Company Contact:

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