

Ten Acre Unveils Two New Popcorn Flavours - Storytelling Premium Snack Brand Expands Its Range

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Award winning premium snack brand, Ten Acre, have unveiled two stunning new popcorn flavours to add to their growing repertoire of hand cooked crisps and popcorn. Yumsh Snacks - creators of this quirky brand with a storytelling theme - are introducing *Lucia Popperley's Cappuccino Popcorn* and *Cousin Penelope's Strawberry & Cream Popcorn*.

As with all Ten Acre products, they come with unrivalled free from credentials, a category defined by Yumsh Snacks as "Free From *Plus*". It means they are gluten, dairy and MSG free, vegan, halal and kosher - as well as premium quality, British and of course great tasting too, so retailers need only stock one brand to meet all requirements.

Lucia Popperley's Cappuccino Popcorn - Aromatic and indulgent with a delectable cappuccino flavour - and a hint of sweetness - which will transport you all the way to Milan. Available in 28g bags with an SRP from 69p.

Cousin Penelope's Strawberry & Cream Popcorn - A perfect marriage of two flavours that epitomise the wonderful tastes of the great British summer. Available in 28g bags with an SRP from 69p.

The two new additions extend Ten Acre's popcorn range to seven exciting flavours. The original varieties include Cousin Maisie's Fennel & Lemon Popcorn and Ambrose Popperley's Wasabi Popcorn.

Tony Goodman, CEO at Yumsh Snacks, said: *"Extending our popcorn range even further is another exciting chapter for the Ten Acre brand - which only launched a little over twelve months ago. Our Cappuccino popcorn is a nod to the vibrant coffee and café industry - while the Strawberry and Cream captures the very essence of a traditional British summer. We have had fantastic reviews during consumer tastings - so we are very excited about seeing the reaction to the latest additions to our snacking family."*

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Editor's Notes

There are also eight delicious varieties of Ten Acre premium hand cooked crisps, including the Free From Food Awards 2015 commended How Chicken Soup Saved The Day. See Ten Acre on **Stand 1311** at Speciality & Fine Food Fair 2015 at London's Olympia National from September 6th to 8th - www.yumshsnacks.com

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