Tellonline gains Kentico Online Marketing competency

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Tellonline are proud to announce that as well as having the Development and Integration and Intranet competencies, we have now been awarded the Kentico Online Marketing competency!

Awarded to Gold Partners who implement at least two Kentico projects demonstrating the online marketing features whilst also passing an exam, the Online Marketing competency is recognition of Tellonline's status as a commited partner with the expertise in providing integrated marketing solutions for Kentico clients.

The Kentico EMS (Enterprise Marketing Solution) provides marketers with a complete package of online tools, enabling them to deliver and optimise real-time customer-centric marketing across multiple channels.

Tellonline utilised the Kentico EMS for projects with Lanyon and Kaspersky Lab, with both clients benefiting from increased conversions and marked improvements to their online marketing capabilities.

We are particularly impressed with the functionality to build an understanding of online audiences and create actionable segments to target in real-time. This results in saved time through automating marketing processes. The Kentico EMS also allows users to evaluate their success through integrated analytics, providing comprehensive information for informed decision making.

We look forward to helping more clients improve their online marketing with the Kentico EMS.

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