

Telford Printer 50/50 Offer for Children in Need

Thursday 8 November, 2012

Twelve months ago, the Telford printer Graphics and Print announced the launch of their 50/50 offer in support of Children in Need. In short, the scheme offered the first 50 businesses to approach the award winning commercial printers for help with printing services or creative graphic design relating to Children In Need, with the chance to receive up to £50 worth of design or print free of charge. The scheme proved so popular that the Shropshire printers have decided to once again make the offer in the run up to Children In Need which is set for Friday 16th November. Here's Managing Director Martin Kells to explain more:

"Graphics and Print are extremely proactive in helping the local community and we get asked on a regular basis to help print or design items relating to charitable appeals. Last year, a number of businesses ran some really great initiatives to raise money for Children In Need but wanted things like A5 flyers, A5 leaflets and A1 posters to support their fund raising activities. This is what inspired us to come up with the 50/50 offer whereby we will provide the first 50 businesses who approach us for help with print or design for anything to do with the Children In Need, with £50 worth of design or print totally free of charge. Hopefully this helps businesses to save time designing or printing their own materials locally, enabling them to spend more time on the important challenge of fund raising. The businesses who took this up last year were really pleased with the generosity of our offer but also the quality of the print and design. It is a total pleasure to bring it back again this year."

Graphics and Print are an award winning commercial printers who have maintained a strong commitment to the communities in which they operate. They are one of the few commercial printers to make a commitment that every one of its employees will spend a minimum of two days per year, during work time, supporting disadvantaged people in having a better life. Graphics and Print started in Telford in 1980 as a small family-run business, and knows how important it is to have local support in order to succeed. Despite their rapid growth, they have managed to maintain a 'family' atmosphere during their growth journey, creating their own internal company community. This sense of valuing their people is expressed through their interaction with the wider society.

Graphics and Print manufacture the majority of their products in-house and provide an end-to-end service when it comes to commercial printing services, having a design studio, print operators and finishing team all under one roof, making the customer print journey a seamless one!

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Graphics and Print have successfully traded for over 30 years providing printing services to a customer base ranging from multi-national companies to sole traders, offering quality, value and flexibility at every stage of the print journey. For more information on printed flyers, leaflets, business cards or printed brochures please - [Click Here](#)

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