Telehealth is on the Rise, with Dr Now Leading the Way

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The innovative Dr Now healthcare platform provides patients with the primary care they need, with medicines delivered directly to their door.

The newly-launched **Dr Now** mobile app from Now Healthcare Group is making lengthy waiting times for GP appointments a thing of the past, with medical diagnosis from a professional doctor now available at the touch of a button. As the first platform of its kind to offer the delivery of prescription medicines directly to a patient's home or office, Dr Now is reshaping the health industry by offering patients a practical healthcare solution to fit in with their busy lives.

Telemedicine services are gaining popularity throughout the healthcare industry in the UK and the rest of the world. A recent study from QuantiaMD and American Well has found that almost **70% of professional GPs believe that video consultations are more beneficial** than either email or telephone calls when it comes to diagnosing a patient's health issue. 86% of willing medical professionals believe that video appointments are sufficient for both medication management and prescription renewals, while 80% believe the service is applicable for chronic disease management.

Led by **Dr Andrew J Thornber**, a doctor of medicine with over 20 years of practising experience, Dr Now calls upon the expertise of seasoned MRCGP-certified medical professionals to provide users with an effective consultation from the comfort of their own home, office or whilst they're on the move.

Medicines are then dispensed from Now Pharmacy, a chain of national and regional city centre-based distribution hubs. **Overnight delivery of medication can be guaranteed**, with 1-4 hour same day delivery offered to those living or working in central London.

Speaking on the ever-growing role of telehealth in the healthcare industry, Dr Thornber said:

"Telehealth provides cost-effective, quality clinical care that can help ease the unrelenting pressure on healthcare providers to reduce costs and improve efficiency. There is a growing desire amongst consumers to quantify their lives and take control of their health, and Dr Now offers the instant diagnosis needed to help prevent inappropriate hospital admissions, stop conditions from getting worse over time and give patients timely access to a professional opinion when they need one. "

For more information, visit **www.drnow.co.uk**.

You can download the world's first diagnosis and delivery app today, available from the **App Store** and **Google Play**.

View the Dr Now promotional video here: **https://www.youtube.com/watch?v=rHcdD0YKdbs**

NOTES TO EDITORS:

For more information on the industry-changing Dr Now product, visit www.drnow.co.uk or contact CEO Savvas Neophytou at savvas@drnow.com, Dr Andrew J Thornber at andy.thornber@drnow.co.uk or Jon Taylor atjon.taylor@drnow.co.uk. Dr Thornber is a professionally-qualified doctor with over 20 years of experience in the health industry, and is available for all media enquiries including phone/TV/radio and email interviews. Alternatively, contact Dr Now on 0845 004 8709."

Media:







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