

# Telecoms Specialist Provides 'How To Beat Brexit' Checklist for UK Businesses

Tuesday 24 September, 2019

In the lead up to Britain's potential exit from the European Union, <u>Amvia</u>, the Sheffield-based voice and data specialist, has some timely advice for UK organisations.

Known for helping companies large and small find the best new deals through its free-to-use intuitive comparison software, <u>AmviaSearch</u>, the independent telecoms expert is offering more guidance they feel all UK businesses should consider before Brexit becomes a reality.

Amvia's Managing Director, Nathan Hill-Haimes, says, "There's been a lot of hearsay around how Brexit will affect the UK economy, but with no assurances, the best way to approach it is to make sure all areas of your business are secure and robust, but with a degree of flexibility to weather any potential storms."

Amvia's pre-Brexit business model checklist includes:

### 1. Take out long contracts

There's always been a bit of a stigma around being 'tied down' to long contracts, but sometimes the pros outweigh the cons, especially in the face of radical economic change. One key benefit is, many long contracts offer fixed prices. So, no matter how costs fluctuate post-Brexit, you can enjoy a degree of certainty in an uncertain situation.

#### 2. Choose a flexible broadband connection

Leased lines are becoming more and more popular with UK businesses, even start-ups, thanks to increasingly low costs. One of the many benefits of a leased line is you can take it out on a 'bearer', which essentially means you can cost-efficiently increase or decrease your usage to match your shifting requirements – and the economic climate.

#### 3. Comms should be future-proof and scalable

An <u>advanced VoIP network</u> can streamline your in-house and customer communications, but it can also give you cheaper calls – in the UK and abroad. Amvia has its own version of this in AmVoice, and as with many VoIP options, you can add or remove users hassle-free and without significant outlay.

### 4. Compare providers now - no matter what

You may still have large portions of contracts to serve, be it broadband or any other service, but that doesn't mean changing your provider needs to leave you out of pocket. A new contract may be well worth the cost of switching, and in some cases, new providers will pay any exit fees if it means they win your business.

Hill-Haimes also commented: "The technology and software you're using to run your business may be working just fine, but that doesn't mean you're getting the best deal considering the current offers available. And if you haven't compared the market recently to see what's available, you probably don't have the most reliable and robust contracts in place to battle the potentially crippling effects of Brexit."

## **About Amvia**

Established in 2014 and with headquarters in Sheffield, Amvia is a privately-owned data, voice and cloud

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application provider, supplying services to hundreds of small and large companies throughout the UK. Amvia was founded to bring together some of the UK's most experienced and talented telecoms professionals to form a company that delivers equally outstanding telecoms services and customer care.

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