Teifion’s Ironman challenge for tinnitus charity

Thursday 25 August, 2022

Teifion Maddocks, a 39-year-old Sustainability Manager from Swansea will be heading to the picturesque seaside village of Tenby to take on the ultimate athletic challenge for the British Tinnitus Association (BTA) – an Ironman Triathlon. The BTA is the only national charity that solely funds tinnitus research and supports people living with tinnitus, and Teifion will be taking on a gruelling 2.4 mile sunrise swim from Tenby’s North Beach, a 112 mile hilly bike course along the Pembrokeshire coastline before completing a full marathon run – 26.2 miles - around Tenby.

Tinnitus is a debilitating condition where people hear noises in the head and/or ears which have no external source. There is currently no cure. Tinnitus affects around 27,000 adults in Swansea alone, and one in eight nationwide – over 7.1 million people in the United Kingdom.

Teifion said, “My wife Melanie, whom as well as lacking sleep from my early morning training alarms, has to endure constant debilitating noise in her ears. I don't know how she does it, but the BTA have been there for her so please support their vision of ‘A world where no one suffers from tinnitus’”.

The BTA’s Fundraising and Supporter Engagement Manager Sabiya Hussain commented, “We’re thrilled that Teifion will be taking on this amazing challenge to raise funds for the BTA. We really appreciate his time, dedication and support for the tinnitus community and the work we do. We’re all wishing him the best of luck!”

Teifion will undertake his challenge on 11 September. Please help him reach his fundraising goal by donating at www.justgiving.com/fundraising/teifion-maddocks-ironman-wales-2022 or email fundraising@tinnitus.org.uk take part in your own challenge.

- Ends –

For more information

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Editors Notes

About the British Tinnitus Association

The British Tinnitus Association is an independent charity and the primary source of information for people with tinnitus. It helps to facilitate an improved quality of life for people with tinnitus through a range of support options including support groups, a helpline and its website, while also taking steps to bring forward the day when tinnitus is cured. The charity works to inform and educate medical professionals and the community on what tinnitus is and how to manage it. The British Tinnitus Association wants “a world where no one suffers from tinnitus”. It wants to find better ways to manage tinnitus and, ultimately, to help find a cure. In 2020, the publication of its Tinnitus Manifesto led to more than 130,000 people signing a petition for more funding for tinnitus research to find cures.

Website: www.tinnitus.org.uk

Twitter: @BritishTinnitus

Facebook: @BritishTinnitusAssociation

Instagram: @BritishTinnitus

LinkedIn: British Tinnitus Association

British Tinnitus Association, Unit 5 Acorn Business Park, Woodseats Close, Sheffield S8 0TB

The British Tinnitus Association is a registered charity. Registered charity number 1011145.

Media:



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