

## Ted Baker Launches Autumn/winter 2015 Bedding Collection

Tuesday 14 April, 2015

Ted Baker is delighted to announce the launch of his new autumn/winter 2015 bedding collection. In stores from July, the range will showcase a stunning selection of designs inspired by his AW15 clothing collections.

Adding a touch of glamour to any bedroom, the "**Go To Bed With Ted**" collection includes the **TILE FLORAL**, **PURE PEONY**, **SHADOW FLORAL** and **MARBLE** prints. Each is available as double, king and super king sizes, with coordinating housewife pillowcases on 220-thread count cotton sateen. The collection comes perfectly packaged with its own '**Do Disturb**' keyhole sign, showcasing Ted's signature eye for detail.

Renowned for his beautiful floral prints, Ted's **PURE PEONY** blends lavish blooms with a nude colour palette to create a romantic aesthetic with a nostalgic and dreamy feel.

The dark and dramatic **SHADOW FLORAL** focuses on opulent blooms and vintage florals. Set on a deep palette of wintry berry hues with pops of radiant pink and orange, it creates a sophisticated statement in any bedroom.

The beautiful design of the **TILE FLORAL** print offers an abundance of flowers on a pearlescent background. Reminiscent of a delicate watercolour painting, it is digitally reworked to blend industrial influences with a natural feel.

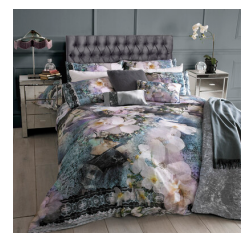
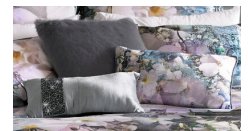
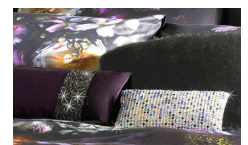
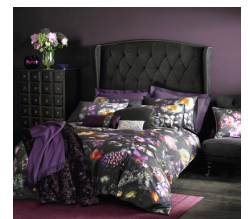
Elegantly cool and stylish, the swirling hues of grey, blue and nudes on the **MARBLE PRINT** make the range perfectly calming and intrinsically unisex.

Ensure your bed is fully dressed and perfectly turned out with Ted's selection of cushions and throws. The **LEXA** rectangle cushion in pewter and jewel features crushed crystal detailing that adds a touch of sparkle to your bedroom, while the multi-coloured sparkles of the **DISCO** cushion adds a little drama and pizzazz.

Throws are classic and simple: the **ARLO** is the perfect finishing flourish for your bed in teal, pink, grey and grape, while the cosy faux fur **PIERRA** throw in charcoal and damson is perfectly complemented by the **AUBREY** cushions.

The **TED BAKER** Collection will be available at leading retailers across the UK and Ireland.

### Media:



### Related Sectors:

Home & Garden ::

### Scan Me:



## Company Contact:

—

### [Pressat Wire](#)

E. [support\[ \]@pressat.co.uk](mailto:support[ ]@pressat.co.uk)

[View Online](#)

## Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>