Tea brand Thés Lac Rose donates to breast cancer research with homage tea collection.

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London, 1st October 2020

Couture tea brand, Thés Lac Rose, donates proceedings from tribute green tea collection "And God made Woman" to breast cancer research for the international breast awareness month.

Thés Lac Rose, the premium tea and Great Taste Award-winning brand was founded in London in 2018 by then 23 year-old tea aficionada, Dalla Niakhaté. The Parisian-born Senegalese takes advantage of her rich heritage and cultural background to create mesmerizing and poetic tea blends. Her handmade tea collections are released seasonally with ethically-sourced tea leaves and available on the brand website www.theslacrose.com.
During international breast cancer awareness month or Pink October, Thés Lac Rose are fundraising for breast cancer research by supporting the UK's biggest breast cancer charity, Breast Cancer Now. Thés Lac Rose will donate 15% of its proceeds from the sale of its "*And God made Woman*" green tea collection to Breast Cancer Now.

Thés Lac Rose's green tea collection "*And God made Woman*" is a tribute to "the Woman with a capital W." With three flavourful green teas (the blends include gourmet ingredients such as rose petals, violet, raspberry, safflower petals or even cherry), three women who changed History and made their own rules are brought to the fore.
Simone, Frida, Ndate Yalla: one was a French politician and militant who advocated for women's rights in a very conservative French society; the other was an iconic Mexican artist whose life was as tragic as it was inspiring; and the last, a Senegalese queen and war chief who resisted French invasion.

"Our "*And God made Woman*" collection is an ode to incredible women whose courage have impacted the lives of many, up to this day. It only made sense for us to also honour the women of today who are fighting to beat breast cancer and to support research. - said Dalla Niakhaté Thés Lac Rose's founder. "We all have a role to play in making breast cancer a distant memory. This starts by reminding women around us about test screening and by taking action at our own respective level."

Thés Lac Rose "*And God Made Woman*" collection can be found on the brand's website here: https://en.theslacrose.com/et-dieu-crea-la-femme

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About Thés Lac Rose

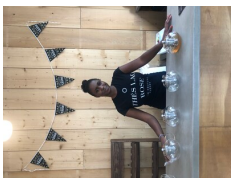
At Thés Lac Rose, we do Couture teas. Our handmade and seasonal loose leaf tea blends are done with the highest level of craftsmanship, quality and creativity.
Each season, colours, scents, visuals, experiences, encounters are what inspire us to create unique collections of poetic handmade tea blends for the pleasure of refined and curious taste buds.
We play with textures, aromas, colours, flowers, herbs, fruits to tell a story.
Beyond taste and quality, we also care about our partners and the respect of the ecosystem we are a part of: our teas are ethically sourced from small local producers in Sri Lanka, China, Kenya or India who are all certified Ethical Tea Partnership.
Our promise is therefore pretty straightforward: "couture" and responsible loose leaf tea blends for the most adventurous and sophisticated palates.

About Breast Cancer Now

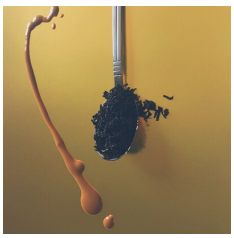
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Breast Cancer Now is a charity in the United Kingdom which was formed in 2015 by the merger of Breast Cancer Campaign and Breakthrough Breast Cancer. It is the United Kingdom's largest breast cancer charity.Its declared "Action Plan" is "by 2050, everyone who develops breast cancer will live".

Among other projects the charity provides most of the funding for the Breast Cancer Now Toby Robins Research Centre at the Institute of Cancer Research, London, which employs 120 scientists and clinicians.

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