Tappers Gin collaborate with Simon Rimmer to launch Tickled Pink Gin in Booths Supermarkets

Thursday 20 May, 2021

The Merseyside-based Gin Brand, Tappers are partnering with celebrity chef and Sunday Brunch presenter, **Simon Rimmer** to launch ***Tickled Pink***, a traditional compounded gin prepared with all-natural ingredients including Tappers signature botanicals with rose and hibiscus providing a delicate flavour in a subtle pink liquid.

Simon Rimmer is delighted with the result, "*Since joining the Tappers family in 2020 we've worked hard to create a pink gin that we all love. Inspired by our mutual passions for incredible ingredients and flavours, Tickled Pink Gin is made with Provence Red rose petals and hibiscus flowers. An all-natural rose hue reflects the traditional method of cold-compounding, lending a delicately sweet and floral flavour.*"

Since 2016, The Tappers Gin family-run distillery has been Reviving the Art of gin at their seaside home on the Wirral Peninsula. Independent through and through, Tappers are dedicated to handcrafting distinctly complex gins that stay true to that delicate art. Founder Steve Tapril thoroughly enjoyed creating this pink edition with Simon, "It was an absolute pleasure to collaborate with Simon to produce this fantastic addition to the Tappers range. Simon shares our love for great ingredients and great flavour and so of course it's only natural that Tickled Pink has both!"

Launching in May, Tickled Pink Gin by Simon Rimmer will be available at www.tappersgin.com and Booths Supermarkets www.booths.co.uk

All Tappers Gin products are registered with The Vegan Society.

Tickled Pink Perfect Serve Suggestion: Premium Indian Tonic with rose petals or sliced strawberries to garnish.

For more information and/or additional imagery, please contact Wendy Taylor:

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Media:













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