Talentful launches world's first personality-based jobseeker platform

Wednesday 29 May, 2019

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- Discover your work personality style and be matched to apply for your perfect job by taking Talentful's 'Insightful' culture matching quiz here -

Talentful **today launches theworld's first platform which links jobseekers to their best-matched roles on the job market based on their personality type**.

With 85% of the global workforce described as "emotionally disconnected from the workplace"*, Talentful believes there's a better way for people to find jobs and get more fulfilment from their career.

That's why they're on a mission to unleash human potential and the new culture matching platform was born out of the belief that even the most brilliant people will only hit their full potential when surrounded by a balanced and supportive team.

Talentful has perfected the practice of building great teams after working with hundreds of the world's most innovative companies to help them build game-changing teams, including WeWork, King and Starling Bank.

Now, Talentful launches its service directly to jobseekers with the ***'Insightful'*** culture matching platform, which was created by combining cutting-edge technology with expert insights from psychometric experts and Talentful's experience of building the best teams in the world.

The tailored questions algorithmically calculate the jobseeker's personality type, to give one of eight personality archetypes**:

- **The Leader**
- **The Innovator**
- **The Team Player**
- **The Adaptable One**
- **The Executor**
- **The Analyst**
- **The Influencer**
- **The Entrepreneur**

Then, it connects you to the real positions on the job market based on your results and shows the best-matched jobs available to apply for, giving a personalised culture fit score out of 100 for each position.

So, whether you'll be taking charge as ***The Leader*** (like Winston Churchill), focused and calm as ***The Executor***(like Amazon's Jeff Bezos), or the ideas person as ***The Entrepreneur***(like Richard Branson), you'll be walking into your new job confident that you'll be a perfect match for your new team!

Phil Blaydes, Talentful founder and co-CEO, said: *"Over the last few years Talentful has helped some of the best tech companies in the world build great teams, and we'll still continue to do that.*

But now we're also focused on giving power back to the jobseekers, giving them the best chance for them to find their ideal team by matching their unique personality with the perfect role. Our mission at Talentful is to unleash human potential and we believe the new culture matching platform is an exciting step to help people enjoy work and get more fulfilment from their careers."

Discover your work personality style and be matched to your perfect role by taking Talentful's culture matching quiz here.

* https://news.gallup.com/opinion/chairman/212045/world-broken-workplace.aspx

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INFORMATION FOR EDITORS

About Talentful

At Talentful, we understand the power of human potential. In a world full of bright ideas, it's all about the people who can actually make them happen. That's why we work in-house combining our expertise with the familiarity and cultural understanding of those on the inside.

We don't think it makes sense to take commission. Instead, we work on a monthly subscription basis that allows us to think beyond the benefit of individual placements and focus on the bigger picture: helping teams and companies achieve sustainable growth.

When they do, we can be flexible and scale with them, providing insight and support wherever needed. That's why we're valued by companies at all stages of their development, from early stage startups, through to scaleups and fully-fledged enterprises.

***** TALENTFUL'S 8 PERSONALITY ARCHETYPES:***

The Leader

You're calm in a crisis and comfortable taking control. And you're happy to make decisions and take responsibility, because achieving your goal and motivating your team is what drives you.

Famous Leaders:

o *Winston Churchill*

o *Gandhi*

o *Queen Victoria*

The Innovator

You look at things differently, preferring innovative approaches to traditional methods. Able to look at the big picture, you'll provide the creative spark needed to generate unique solutions to business challenges.

Famous Innovators:

o *Tim Berners Lee*

o *Pharell Williams*

o *Einstein*

The Team Player

A real people person, you're always able to empathise with others. You're transparent and communicative, constantly taking into consideration the opinion of people around you.

Famous Team Players:

o *David Beckham*

o *Dr. Watson*

o *Captain Scott*

The Adaptable One

Cool, calm and collected, your flexible, agile approach to business brings a fresh perspective to the team. A positive 'can-do' attitude makes you an excellent collaborator and your ability to remain unflustered makes you a unique asset.

Famous Adaptable Ones:

o Van Gogh

o JK Rowling

o Rosa Parks

The Executor

Level-headed and highly organised, you're structured, focused and calm in a crisis. Keeping to deadlines and ensuring delivery are paramount to you as you effectively execute a plan.

Famous Executors:

o Will Smith

o Jeff Bezos

o Napoleon

The Analyst

Deep thinking partnered with a critical, logical approach is your style. You take complex issues and challenges and break them down with ease. And you love working with new technology and developing new skills.

Famous Analysts:

o Isaac Newton

o Bill Gates

o Confucius

The Influencer

Opinionated and expressive, you're a master of the art of persuasion and confident in communicating with others. Strong working relationships are important to you and getting everyone on board is a challenge you relish.

Famous Influencers:

o Shakespeare

o Martin Luther King

o Oprah Winfrey

The Entrepreneur

Ambitious and strategic, you're goal-oriented and have the acumen to achieve them. Energetic and willing to take calculated risks, your career goals align with the company objectives making you a powerhouse in the work environment.

Famous Entrepreneurs:

o Thomas Edison

o Richard Branson

o Jay-Z

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