TalentCoaching.Network, the platform that facilitates the organization, management and monitoring of top-quality coaching programs for corporate talents, is here.

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Asterys, an organisational development firm that has been offering Italian and international companies leadership development programmes and executive coaching for senior managers since 2001, is launching TalentCoaching.Network, the new platform created so that organisations can extend their coaching programmes to their **talents and middle managers** in a simple, reliable and affordable fashion.

The pandemic has brought about major transformations on the employment market, perhaps changing its rules forever, accelerating new organisational models, digitalising processes and defining new leadership models. Companies must now rethink the growth of their people, aware that relational, managerial and communication skills are at the heart of their organisation's development and indispensable tools for helping it become more flexible, resilient and competitive. TalentCoaching.Network was created with the aim of supporting large companies in making the most of all the advantages offered by professional coaching, extending it to their middle management (managers, supervisors, talents) thanks to lower costs and innovative, streamlined processes.

"Coaching programmes are useful for creating a new perspective on how participants see themselves, their challenges and the situation in general," says **Giovanna D'Alessio**, Partner at Asterys. "The acquisition of a new awareness leads to an irreversible and lasting mindset transformation, making it possible to abandon ineffective and limiting dynamics, transforming employees into people with a new level of awareness and capabilities. Asterys' twenty years of experience in organising executive coaching and leadership development programmes has led us to create a new brand and a **new online platform** that will enable these companies to offer their middle managers and talents coaching programs that are often unaffordable and therefore reserved for executive profiles, without any drop in the quality of the programmes provided."

TalentCoaching.Network is able to offer quality coaching at competitive prices thanks to a **fully digital and automated platform** in which the process of selecting coaches, booking appointments and delivering coaching sessions takes place online within the same platform, **thus eliminating travel time and creating a smooth and straightforward experience for coachees**. A dashboard provides easy access to all the most important information on the coaching programme, direct session booking, and a video call system for carrying out the session and keeping in contact with the coach between meetings.

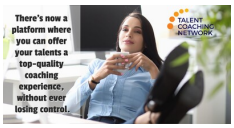
The professionalism and competence of Asterys' coaches is guaranteed by a **careful selection process** that takes into account both their specific training and the skills they have acquired: in their previous careers they have all developed experience in the corporate world, which means that they know the challenges faced by talents and middle managers, understand their language and can relate to them more easily.

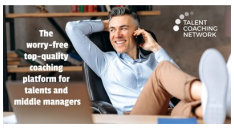
The TalentCoaching.Network coaches are all ICF-accredited (https://coachingfederation.org/) and undergo further evaluation before joining the network, as well as being involved in an ongoing internal mentoring programme. As proof of the expertise possessed by Asterys, the company was named one of the Top 10 coaching and leadership development companies in Europe by HR Tech Outlook magazine in 2019.

With TalentCoaching.Network, HR directors, HR managers and L&D directors of large organisations can, in just a few clicks, browse coach biographies, select coaches, add new participants and purchase or extend coaching courses, ensuring a smooth, professional and valuable experience for coachees.

But that's not all. Thanks to **a practical and functional dashboard**, company managers will be able to access the programme online to check coaching course progress, the results and the success of the investment. Coachee feedback and satisfaction can be monitored at all times, as can the degree of achievement of objectives and development priorities.

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