

Taking your phone on holiday this summer? Avoid bill shock with an eSIM from easySim.global

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The school holidays have arrived and it's time to pack for the holidays at last. This summer, along with the sunscreen and swimwear, pack an [eSIM from roaming data provider easySim.global](#). Why? To avoid the nasty bill shock caused by "rip-off roaming" charges spoiling your trip on your return.

How much does it cost to use your phone abroad?

The problem for holidaymakers is that the costs of mobile data vary considerably from country to country, network to network and contract to contract. You have to dig into the small print to find out if there is a fixed daily rate for data roaming abroad, or a charge per Megabyte, and what countries or continents it applies to.

Then you have to calculate your usage, but with videos, streaming services, social media and mapping apps all draining your data, you may find that you are using more on holiday than at home, and secure wi-fi can be hard to find.

Millions are still unaware of roaming charges

Ofcom research shows that 19% of holidaymakers are unaware they could face extra charges when using their phone abroad^[1], and a similar proportion do not research roaming charges before travelling.

It's frightening to think that so many people are still being caught out when using their phones abroad, without taking precautions to manage their costs. The solution is a low cost [pre-paid eSIM](#) from easySim.global, which gives peace of mind that there will be no nasty shocks from your holiday data usage lurking in your mobile bill when you get home.

Aren't mobile costs capped for use abroad?

UK networks do have a default data roaming limit for consumers, ranging from £39-£54 per month^[2], but who wants to pay more than £50 to use your phone on holiday, or lose connection just when you need to find your way round a foreign country?

Besides, we've all heard horror stories of people ignoring the warning texts and running up horrific bills. For example, the ultimate victim of rip-off roaming was Scottish MSP Michael Matheson, whose sons ran up £11,000 of data charges on his device while on holiday in Morocco last year. If the Matheson family go back this summer, they can get [5GB of roaming data for £16 from easySim.global](#) instead, covering a stay of up to 30 days.

But can't I just buy a SIM card at the airport?

You could, but a lot could go wrong. You would not be able to receive phone calls or SMS messages on your normal number (a nightmare in an emergency) and you could even lose or damage your original SIM card swapping it over (admit it, it is a fiddly process). Then there's the problem of poor connectivity over the "cheap and cheerful" data network that your new SIM card runs on, but with easySim.global, all of these issues are solved.

Buy an eSIM for your destination country (or continent) and you will receive a QR code by email in minutes. You install it alongside your existing SIM, so you can be contacted by phone or text on your usual number. easySim.global only use Tier 1 network providers, so you will get top quality connectivity wherever you go. There are no plastic cards or tiny SIM's, and unlike the ropey wi-fi at your beachside

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café, the connection is fully secure, so you can use all your usual apps without worrying about getting your passwords hacked.

Peace of mind for the whole family

As the Mathesons found out the hard way, people take a lot of devices on holiday now, such as phones, tablets and laptops, and they all need connectivity.

By getting an eSIM from easysim.global for every member of your family, you'll be able to enjoy your holiday without the risk of a nasty bill shock when you get home. And if you do need to catch up with work while abroad, you can even tether your laptop to your phone!

Prices start from [£4 for 1GB of data for 7 days in Europe \(including Türkiye\)](#), or even less if you use the discount codes on the easysim.global or [Money Saving Expert](#) websites. Choose your [holiday destination here](#) and see how much you can save.

Notes to editors

- easysim.global provides prepaid data eSIMs giving access to local Tier 1 mobile network operators worldwide.
- easysim.global's roaming service is data only and does not provide voice calls or SMS, but calling and messaging is supported through popular apps such as WhatsApp, Facetime, Messenger etc.
- The full list of supported countries can be found [here](#).
- The full list of eSIM compatible phones can be found [here](#).
- Users will be required to change their phone settings to set the eSIM as the default data service while abroad.
- Customer support is provided online 24/7 by contacting easysim.global [here](#).
- easysim.global is part of the [easy family of brands](#), where great value is in our DNA.
- easysim.global has [694 reviews on reviews.io](#) with an average rating of 4.7/5
- For further information contact Jim Guest by email to press@easysim.global.
- Join easysim.global on [Facebook](#), [Instagram](#) and [LinkedIn](#).

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[2]

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