Takara.ai Appoints Marty Legg as Chief Executive Officer

Thursday 4 July, 2024

Takara.ai, a specialist in AI services, proudly announces the appointment of Marty Legg as its new Chief Executive Officer, effective 1 July 2024. Legg, with over 20 years of experience in scaling sales organizations within the cloud and IT sectors, is set to drive Takara's growth in the burgeoning field of AI and Machine Learning.

Legg joins Takara from Rebura, where as Chief Revenue Officer since 2022, he doubled revenue and realigned the sales team with the company's strategic goals.

Jordan Legg, Chief AI Officer, commented, "We are deighted to have Marty Legg as our new CEO. His exceptional track record of building high-performance teams in cutting-edge technology sectors aligns perfectly with Takara's future vision. Under his leadership, we are confident that Takara will thrive and solidify its leadership in the AI services market."

Marty Legg expressed his enthusiasm, "Joining Takara at this pivotal moment is thrilling. The company boasts a robust foundation, a talented team, and significant opportunities ahead. In an era of profound challenges, AI stands as a beacon to enhance productivity, quality of life, and longevity. I firmly believe in AI's potential to positively transform humanity, and Takara's vision is at the heart of this transformation."

"I am eager to collaborate with the entire Takara team to drive market penetration, amplify customer value, and accelerate growth in our core markets."

Legg's appointment coincides with Takara's strategic expansion to enhance its market presence and scale operations through new partnerships and services, addressing the increasing demand for AI solutions in production environments.

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