

Taco Mundo and Boogaard Accounting choose Ezora Franchise solution

Wednesday 13 March, 2013

Dublin, Wednesday 13 March – Taco Mundo, the rapidly expanding Dutch food franchisor, partners with Irish software company, Ezora to provide operational and financial guidance to individual franchisees. The partnership is being facilitated through Taco Mundo's Dutch accountancy firm Boogaard Administratie & Adviesbureau (Boogaard).

This deal reinforces the premise that the main advantage for any franchisee is that you can solely focus on key business activities rather than trying to reinvent the wheel. To this end Taco Mundo delegates all administrative and bookkeeping work to Boogaard who have implemented a highly automated solution where all transactions are posted online using OCR recognition and automated bank import and reconciliation.

According to Michel de Jong, Director of Boogaard: "To process bookkeeping in such an efficient manner is only the first step, where we can really make a difference is in using the latest data to provide up-to-date and relevant reports to both the franchisor and franchisees. Not on paper but through a platform which helps them get insight and share knowledge across the network. The Ezora franchise solution is the corner stone of this continuous reporting and management process. It is completely integrated with both the accounting and scanning solution so that franchisees understand their performance from the top level all the way down to the underlying source document."

"The partnership with Boogaard is a confirmation that it is possible to provide SME companies with relevant, frequent management and benchmark information" says Ezora co-founder Alan O'Neill. "The days of huge investments and human effort to achieve this are over. With the right mix of technology and partners SME's can now have the same information, previously only available to larger corporates. We are delighted that Ezora can be a part of making Taco Mundo successful in the Netherlands."

For further information about Ezora for Franchisees visit <http://www.ezora.com/solutions/franchise> or you can request a demo [here](#)

About Ezora.com

Ezora.com is a leading provider of web based performance management solutions. Ezora helps businesses to manage the key drivers of their corporate performance, make better decisions and improve their bottom line. Ezora was established in Dublin, Ireland in 2008 and services more than 1,000 companies in Ireland, the UK, the Netherlands, Australia, New Zealand and Curacao. Ezora is used by well known global corporations including Mc Donalds, Danone and Nutricia and two of the big 6 accounting firms. Go to www.ezora.com for more information. Ezora is an Enterprise Ireland client company.

About Boogaard Administratie & Adviesbureau BV

Boogaard Administratie specialises in the preparation and distribution of periodic financial and management reports for SME's. The processing and reporting has been automated completely so that our customers get up-to-date relevant information on which they can base sound business decisions. Besides business and statutory reporting services, Boogaard Administratie also provides Finance and Insurance services. More information on the range of services can be found on www.boogaard-administratie.nl

Media:



Related Sectors:

Business & Finance :: Food & Drink ::

Related Keywords:

Financial Dashboard :: Franchise Reporting :: Financial Analytics :: Online Accounting ::

Scan Me:



Company Contact:

—

Ezora

T. 0035316908010

E. niamh.nimhir@ezora.com

W. <https://www.ezora.com>

Additional Contact(s):

Martin Langedijk - martin.langedijk@ezora.com

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.ezora.pressat.co.uk>