

SYSTEMFLIP CONTINUOUS RECOVERY LAUNCHES NEW GENERATION OF BACKUP AND DISASTER RECOVERY SERVICE

Monday 16 November, 2015

A new approach to Disaster Recovery is now available

Bath, 16 November 2015 – After 5 years of intensive behind-the-scenes development and testing, SystemFlip announces its transformation from a stealth mode start-up to a fully operational backup and disaster recovery (DR) specialist.

SystemFlip Continuous Recovery™ is a simple, integrated, easy-to-use solution that combines backup and DR. It delivers protection from major disasters as well as minor day-to-day problems, allowing IT professionals to focus on business-specific developments rather than worry about backup and DR.

In the past the DR market has been characterised by patchwork solutions that require users to employ highly skilled practitioners and purchase multiple products that are complex to combine, expensive to run and which frequently let customers down. Breaking new ground in recovery times and ease of use, SystemFlip offers features hitherto unavailable in one package. SystemFlip technology is protected by both UK and US patents.

What is SystemFlip Continuous Recovery?

SystemFlip is a fast, easy-to-use, fully automated backup and disaster recovery solution. The on-site appliance takes regular, frequent snapshots of client IT systems both locally and in the cloud, and provides up to seven years' data retention. Any problems can be dealt with by seamlessly "flipping" to virtual clones of the production servers that are available both on the SystemFlip appliance and in the SystemFlip Cloud. This allows users to get back up and running in just minutes, even in the case of a full-blown disaster.

It is the continuous nature of SystemFlip that makes it unique, ensuring that failover server clones are continually updated both alongside customer servers and in the SystemFlip Cloud, ready for failover. This is in stark contrast to other products that require customers to have their own failover datacentre facilities and can only create virtual servers from the last backup job at the point of failure, meaning that failover cannot be initiated for several hours in the event of a disaster.

The SystemFlip service comprises a sophisticated on-site hardware appliance complete with specially developed backup and DR software, combined with off-site storage and recovery.

Who are SystemFlip?

Whilst SystemFlip is new, the business is part of UK-based Tivarri Limited, a channel-based cloud services business founded in 2010. SystemFlip's Managing Director Simon Ponsford has held senior positions in datacentre and cloud technology businesses, including Chief Technical Architect in one of the leading global disaster recovery businesses. Aware of the drawbacks of existing products for mid-market companies, he and his team have taken DR to new levels of simplicity and flexibility with a sophisticated but straightforward-to-use product. The technical and business competencies of SystemFlip employees include datacentre management; data encryption, secure transmission; data backup; managed services; communications; networking; a deep knowledge of customer needs and of the practicalities of disaster recovery for organisations that cannot do without their IT infrastructure.

SystemFlip is available through its selected Partners. Visit www.SystemFlip.com or call 01225 808065 for further information. SystemFlip can be contacted at Level 5, The Old Malthouse, Clarence Street, Bath, BA1 5NS, United Kingdom.

About Tivarri

Tivarri is a privately-held technology company based in Bath, UK. It was founded in 2010 to develop and host applications and infrastructure for a wide range of organisations both in the public and private sectors. Originally specialising in server hosting and "green technology", the company has grown to provide a diverse range of innovative products and services.

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For more information about this press release please contact:

Simon Ponsford

Telephone: 01225 808065

Email: simon.ponsford@systemflip.com

Company Contact:

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Tivarri Limited

T. 01225 428879

E. contact@tivarri.com

W. <http://tivarri.com>

Additional Contact(s):

Simon Ponsford

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