Syrac Inspirations Review Report Ranking Sheffield Top for Best Quality of Life for Graduates

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Sheffield-based business Syrac Inspirations investigate a recent report that demonstrates the city is among the top in Britain for providing a high quality of life for recent graduates.

Recent reports are suggesting that graduates should avoid high-cost London and head to Sheffield to enjoy a better quality of life. New start-up in the city, Syrac Inspirations received the claims with great enthusiasm and have investigated why Sheffield is among one of the top "places to be" for fresh graduates in the UK.

About Syrac Inspirations: http://syracinspirations.com

While the capital may have a great pull due to the prestige of having many FTSE 100 firms, the ever-rising housing costs and a poor work-life balance mean that graduates would be better off heading north to Sheffield, according to a study by the Intergenerational Foundation.

Sheffield, among other cities in the UK including Newcastle, Liverpool and Manchester offers far greater graduate-level employment opportunities and house price-to-earnings ratios. Therefore graduates are more likely to get their foot on the property ladder, which is a huge life milestone to many that would be near impossible to achieve in the capital.Another advantage of Sheffield is the lower cost of living, compared to London.Rather than wages being swallowed up by high housing costs, the report suggests that in Sheffield graduates would be able to achieve a better standard of living and a greater work-life balance.

A major factor for attracting graduates to Sheffield is the job opportunities.After University many graduates find themselves having to take employment that isn't directly related to their degree. According to a 2013 study by the office for National Statistic nearly half of graduates were in non-graduate roles, 47% to be precise.

The city is also a great place to study, with The Times Higher Education Student Experience Survey voting Sheffield University as the best place to be a student.The city is thriving and so are its businesses.It has been recognised both nationally and internationally as one of the most business friendly cities in the UK.There is a growing commercial sector in the city which is attracting big names year upon year.Some of the most recognisable companies operating out of Sheffield include; HSBC, Aviva, Cap Gemini, Capita, DLA Piper, Sky, Royal Mail and British Telecom.According to Creative Sheffield, Sheffield has been independently benchmarked as one of the most cost-effective cities in the UK for both property and staff, making it a great place to do business.

Syrac Inspirations opened in Sheffield on July 20th after identifying a gap in the market for personalised and interactive marketing solutions.The firm has gone from strength-to-strength building a sold foundation.The firm specialises in outsourced sales and event marketing, acquiring customers on behalf of clients through in-person promotions.Their direct and personalised approach is their USP.While the firm is young they are hugely ambitious and want to expand.The firm offers great prospects for graduates through their business development program.The program is aimed at ambitious and talented individuals who want to gain an insight into how a business is operated.The program teaches all aspects of the firm's business fundamentals including; administration, campaign management, finance, marketing and sales techniques and motivational and public speaking.Upon completion individuals will have the opportunity to put into practice what they have learned to allow them to gain a thorough understanding of how a business works while being in no-pressure environment.

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