

Swoop Patagonia Helps Travellers Explore 'Earth's Secret Paradise', as Inspired by BBC Documentary Series

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For travellers inspired to add the soaring volcanoes, sweeping glaciers, and unique wildlife of Patagonia to their bucket list, as seen in the BBC Earth documentary series, Patagonia: Earth's Secret Paradise, Swoop Patagonia are the go-to specialists for travel to Patagonia with an impressive range of adventure tours, road trips, tailored itineraries and wildlife viewing holidays to suit all budgets, tastes and ages.

Swoop Patagonia, specialising in this unique corner of the globe, has been helping travellers explore and enjoy Patagonia since 2009 and is proud of its diverse and hand-picked range of tours and itineraries, excursions and adventure trips. BBC Earth has launched a three part documentary series delving into the secrets and wonders of Patagonia, earth's secret paradise. These programmes bring stunning imagery of the unusual and extraordinary wildlife and the breath-taking scenery of this unique part of the world to our screens.

Luke Errington, Founder and Managing Director of Swoop says, "Most visitors to Patagonia come for the hiking and the glaciers, but there's so much more to this tremendously diverse region, and we're delighted that the BBC's natural history unit will give viewers a sense of the spectacular wildlife here. We've spent 15 years exploring Patagonia and have a network of trusted guides, lodges, and wildlife specialists across the region and delight in helping people plan and arrange a great holiday."

For travellers who wish to become acquainted with Patagonia's wild cats, Swoop offers a 5-day Pumas of Torres del Paine trip run by local experienced guides and trackers. The trip takes visitors up into the mountains of the Eastern part of Torres del Paine, more remote than the more commonly visited southern part of the park and which has a far greater chance of spotting the elusive and fascinating creatures. The 5-day trip costs from £1,985 per person and can be combined with other trips to create a tailor-made adventure by Swoop's experienced travel advisors.

Viewers inspired by the volcanoes and glaciers of Patagonia can book a 21-day Chile: Deep into Patagonia tour where travellers will see volcanoes, glaciers, lakes and the mighty towers of Torres del Paine, laze in hot springs, hike forgotten trails, ride with gauchos, cruise amongst icebergs and fly over Cape Horn. Ideal for first time visitors to the region, this trip costs from £5,270 per person.

For more information on these and other trips, or for some impartial travel advice to Patagonia, contact Swoop by visiting www.swoop-patagonia.co.uk or call 0117 369 0196.

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Notes for editors

For **media enquiries**, please contact Jessica Gillingham at Sockeye PR, 07817 317176 or Jessica@sockeyepr.co.uk

Luke Errington, Founder and Managing Director of Swoop, is available for comment and interview.

Patagonia: Earth's Secret Paradise is on BBC 2, Fridays at 9pm and is a BBC Earth documentary series delving into a rarely seen South American wilderness, home to surprising creatures who survive from the mighty Andes Mountains to Cape Horn.

Patagonia is a sparsely populated region located at the southern end of South America, shared by Argentina and Chile. The region comprises the southern section of the Andes mountains as well as the deserts, steppes and grasslands east of this southern portion of the Andes.

About Swoop Patagonia

Swoop Patagonia are the go-to specialists for travel to Patagonia. Launched in 2009 and built on a great love and knowledge of the region, Swoop helps people organise adventure travel holidays in Patagonia including trekking, mountaineering, kayaking, horse riding, adventure cruises and wildlife viewing.

Swoop supports independent and self-guided trips, through to fully packaged and protected holidays to Patagonia and has a wide and diverse range of itineraries, tours, trips, accommodation, excursions and

adventures to suit all tastes, ages and budgets.

For more information on Swoop, visit www.swoop-patagonia.co.uk

Swoop Patagonia is the sister company to **Swoop Antarctica**, specialists in travel to Antarctica. For more information, visit www.swoop-antarctica.co.uk

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