Swiss startup launches €50m user-owned platform to reinvent second-home ownership across Europe

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INFINITAS CAPITAL AND DANIEL BRONK INVEST IN EUROPE'S FIRST USER-OWNED PORTFOLIO OF SMART VACATION HOMES

Azuro to reinvent Europe's luxury second home market

€40k entry point and crucial year round usage model keeps communities vibrant

Solution to clampdown on short term lets and vacant homes

Azuro, the Swiss proptech and lifestyle company, has secured a €5 million venture investment from next-generation Swiss family office Infinitas Capital, and German early-stage investor Daniel Bronk to launch Europe's first user owned portfolio of smart vacation homes.

The investment will accelerate Azuro's initial projects in Mallorca and the Alps, with nine locations targeted over the next two years and first openings in 2026. By 2028, Azuro aims to deploy more than €50 million in real estate capital across Europe's prime leisure regions, laying the groundwork for a first-of-its-kind real estate holding vehicle in the European second home market.

Azuro's launch comes as European policymakers clamp down on short term lets and absentee second homes. From Barcelona's plan to ban tourist apartments by 2028, to mass tourism protests in other major destinations, regulators are increasingly favouring year round usage over speculative, peak-season rental arbitrage.

Azuro replaces holiday rentals with a user owned portfolio of compact, two bedroom, design led homes. The model is designed for year round stays and active lifestyles, helping spread demand beyond peak seasons.

It targets professionally successful but time poor buyers who want consistent quality, compact size, high end design and real ownership economics without the hassle of managing an additional property.

Starting at €40,000, buyers will co-own the entire portfolio, with a fixed owner-to-home ratio that ensures consistent availability. Unlike fractional schemes or branded residences that add heavy lifestyle mark ups, Azuro's pricing is close to net asset value thanks to its proprietary real estate development arm. With tech enabled sourcing and development, Azuro is building a scalable, vertically integrated platform with significant potential across Europe's prime leisure destinations.

Jan Linhart and David Polacek, Founders of Azuro, added:

"Azuro is for people like us, who want solutions that make life simpler, without the hassle of endless accommodation search or playing the vacation rental roulette. We're building a network of sleek, compact homes that we would love to stay in ourselves. Azuro's homes are designed for year round use and located in surprisingly natural settings across European vacation hotspots, with direct access to cycling, skiing or other outdoor activities, giving buyers meaningful experiences and long term upside."

Robin Lauber, Co-Founder of Infinitas Capital, said:

"Jan and David have built a model that responds directly to the pressures facing Europe's second home market. As traditional options are regulated out, what will survive are sustainable, locally aligned homes that are consistently occupied.

"This is the emergence of a new asset class at the intersection of real estate finance, hospitality and lifestyle, and one that reflects how the next generation want to live and connect. With our extensive background in real estate, we can recognise Azuro's broad appeal and compelling economics and are proud to support the team as they build a trusted brand in this space."

Daniel Bronk, Founder of Bronk Venture Capital, concluded:

"Azuro's offering reflects a fundamental shift in how people want to travel and own assets. Value

conscious buyers are moving away from inconsistent rentals and the rigidity of a single property, and towards ownership that is flexible, rooted in real asset value, and aligned with how they are used to living.

“Co-investing alongside Infinitas, we look forward to supporting a model that transforms how people think about, and respond to, second homes.”

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About Infinitas Capital

Infinitas Capital is the single-family office of the Lauber family, dedicated to challenging the status quo and addressing society's most pressing themes. Curiosity, pioneering spirit, agility, and thoroughness are central to the firm’s approach. Infinitas invests in groundbreaking technology companies and seeks to secure and develop new living spaces through its real estate strategies. With a global outlook, the firm supports aspiring founders in shifting paradigms and aims to be a partner throughout the entire lifecycle of its portfolio companies, investing across all stages - from pre-seed to IPO. Additionally, Infinitas selectively launches companies when it identifies unmet needs and holds a distinct advantage in addressing them.

For more information, visit https://infinitas-capital.com/

About Daniel Bronk

Daniel Bronk is a German entrepreneur and investor based in Aachen, focused on real estate development and early-stage ventures. Through his investment platform Bronk Venture Capital, he supports ambitious founders across lifestyle, tech, and e-commerce with capital and strategic guidance.

With a strong network in both the financial and entrepreneurial ecosystems, Daniel takes an active role in scaling the companies he believes in – from working capital solutions to international expansion. He brings deep operational experience, a founder-centric philosophy, and a commitment to backing ideas that move culture forward.

About Azuro

Azuro is creating Europe’s first user-owned portfolio of smart vacation homes. Founded in 2025 and headquartered in Switzerland, the company combines real estate development, portfolio management and technology to deliver compact, design-led homes in prime European leisure destinations. Starting from a one-off €40,000 investment, Azuro enables buyers to convert vacation spending into long-term equity, with transparent ownership, consistent year-round use, and homes aligned with local rules. Azuro is backed by Infinitas Capital and Daniel Bronk.

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