Swedish Buyers Double as European Demand for Spanish Holiday Homes Soars

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The number of Swedish buyers looking to Spain as a second home destination has now doubled according to the latest statistics from leading Spanish homebuilder **Taylor Wimpey España**.

Overall, the total year to date sales to Swedish nationals, as of September 2016, has increased by 100% in comparison to last year's figures.

With the Swedish Finance Minister painting a bright future for the Scandinavian nation only last week stating that the “Swedish economy is very strong”, many Swedes have found themselves able to purchase that dream second home abroad with Spain's sunny and easily accessible shores a top choice.

Another European nation with a growing interest in Spanish property is Belgium. Over 220,000 Belgians visited Spanish shores in July this year alone (INE) and according to Taylor Wimpey España's latest data, from January to September 2016, 22% of their sales were from either Swedish or Belgian nationals.

Over 1 in 10 of the total sales made by Taylor Wimpey España so far in 2016 have been to Belgian buyers with particular interest in homes on the Costa Blanca, with 50% of Belgians buying in the area.

Marc Pritchard, Sales and Marketing Director of **Taylor Wimpey España,** which has operated successfully in Spain since 1958, has observed firsthand the rise in demand from both Swedish and Belgian buyers. He comments,

“The past twelve months have seen a real boost in sales to North Europeans, especially Belgian and Swedish buyers. Easily accessible, with regular, direct, low cost flights from both nations, the Costa Blanca on Spain's southeastern coast has become a hotspot for buyers in 2016.

“European buyers in particular enjoy the friendly atmosphere on our Costa Blanca developments; a great example being Panorama Mar, where there is a strong sense of family and community with three shared swimming pools and a children's playground. The stunning and enjoyable site encourages international buyers to socialise and appreciate the gorgeous weather in the favourable communal areas.”

Taylor Wimpey España's complex, Panorama Mar, is situated on Punta Prima Beach in Torrevieja. This private residential complex offers an array of 2 and 3 bedroom apartments, all designed for both comfort and convenience, with 2 bathrooms and an underground parking space. Each apartment in the first phase is south facing and therefore blessed with spacious terraces and stunning views over the Mediterranean Sea.

With prices starting from just €234,000 +VAT, every resident is granted direct access to the beach promenade. Whilst being an area of natural beauty right on the waterfront, Punta Prima is also blessed with excellent transport links. The San Javier Airport in Murcia is only a 30-minute drive and Alicante's International Airport is just 45 minutes away.

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