

## SWAYS Presents The Electrification of Salford II

Saturday 15 October, 2011

Manchester's most talked about record label SWAYS presents "The Electrification II of Salford" at the The Kings Arms, home to Channel 4's new comedy FRESH MEAT.

The highly sought after event is jammed with some of the finest up and coming bands. From the unmissable Louche FC, a four-piece which can be "beguiling, sometimes disorientating, experience" - City Life, to the the warm brooding yarbols of Leeds band POST WAR GLAMOUR GIRLS and stars of Underachievers, VICTORIES AT SEA.

The event is being held on Saturday 22nd October at the glorious Kings Arms a stones throw from Manchester City Centre and entrance fee is £3.

Note to Editors:

Event is taking place on Saturday 22 October 2011

Entrance fee is £3

Event presented by Sways Records

Sways Records

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