Swansea start-up launches RFPG.ai: scan a property with your phone and get refurb costs and sold comparisons in minutes

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RFPG.ai gives homeowners, investors, deal sourcers and trades refurb cost, end value and max offer, in one PDF deal pack, from a phone walk-round.

Swansea, 3 November 2026. Reley Fast Software Ltd, a Swansea software company, has launched RFPG.ai (Reley Fast Property Guru), a UK property app that turns a walk-round filmed on a smartphone into a costed property report.

Scan a property with your phone. Get refurb costs and sold comparisons in minutes. The user films each room on a guided walk-round. RFPG.ai reads the condition room by room and prices the works line by line from a rate book of UK trade rates. Each rate has its published source and date and is adjusted for the region. It then sets the property against nearby sold prices from HM Land Registry and EPC records to estimate the value as it stands and after the works. Refurb cost, end value and max offer, in one PDF deal pack.

The app is built for four groups:

- Homeowners planning works can see what a job is likely to cost before they call a builder.
- Investors and developers can work out the refurb bill, the end value and a maximum offer before they leave a viewing.
- Deal sourcers get a costed, shareable pack for every deal.
- Trades can price jobs using credit packs.

Robert Eley, founder of RFPG.ai, said:

"I've stood in plenty of tired houses trying to price a refurb on the back of an envelope while the agent waits for an offer. Most people guess, and the guess is usually low. RFPG.ai means you walk out with a line-by-line figure you can check and challenge. Your phone. Your scanner. It's built by a property developer turned software developer, and it isn't a survey or a RICS valuation. It's a well-evidenced starting point, so you know what to ask your builder or surveyor."

The first scan is free. A single report is £29, and a VIP Pack of five reports is £99. Monthly plans are Starter at £49 for 3 reports, Pro at £99 for 10 and Firm at £249 for 30. Trades credit packs are Solo at £29 for 8 credits, Pro at £59 for 20 and Team at £129 for 50, with 1 credit per priced job. Reley Fast Software Ltd isn't VAT registered, so the price shown is the price paid.

Customers buy reports and plans on rfpg.ai, then download the free RFPG app for Android or iPhone (beta) to scan. Scanning is done only in the app. The Android app is on Google Play. The iPhone beta is available through Apple TestFlight and needs an iPhone 12 Pro or later, which has the LiDAR sensor. Every report includes itemised refurb costs and sold comparisons. Value estimates cover England and Wales.

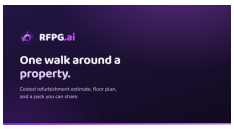
All figures are estimates. They aren't a RICS valuation, a survey or a mortgage valuation, and they aren't financial advice.

ENDS

Notes to editors

- RFPG.ai is a product of Reley Fast Software Ltd (company 16002149), registered in England and Wales and based in Swansea, Wales.
- A sample report (85 Clydach) is at https://rfpg.ai/media/samples/sample-report-85-clydach.pdf. The logo, product images and a founder photo are available on request. Robert Eley can run a live scan of a property of your choice.
- The free RFPG app: https://rfpg.ai/download/ (Android on Google Play; iPhone beta via Apple TestFlight).
- Media contact: Robert Eley, Founder, RFPG.ai. rob@rfpg.ai · 01792 223100 · https://rfpg.ai

Media:





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Related Keywords:

RFPG.Ai :: Reley Fast Property Guru :: Proptech :: Property Investment :: Refurbishment Costs :: Refurb Estimate :: Swansea :: Wales :: Property App ::

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