Swan Global Direct Attend Leadership Event in London

Friday 14 November, 2014

On Saturday 15th of November, sales and marketing firm Swan Global Direct will be travelling down to London to attend a much anticipated industry leadership event. Being dubbed as the year's most important event of its kind by industry professionals, the firm are hugely excited to be attending.

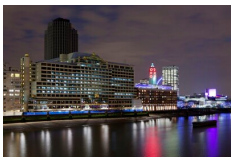
On Saturday, Newcastle based outsourced sales and marketing firm Swan Global Direct will be travelling to London's Southbank to attend an important leadership event. The event which is set to be held at the newly opened Mondrian, promises to be the biggest leadership event of 2014, bringing together professionals and entrepreneurs from across the UK and Ireland to discuss industry trends, leadership approaches and entrepreneurship.

The Mondrian, set inside London's stunning Sea Container building is one of London's most stylish business conference venues. Set on the edge of the River Thames, the venue offers guests a spectacular view of the city and perfectly blends the luxury and style of a boutique hotel with the eclectic charm of its urban riverside location. The Mondrian provides an impressive range of flexible business spaces, with room to accommodate groups of up to 275 guests. The venue's meeting spaces offer all the latest business amenities, whilst also providing the same boutique 1920's inspired décor that the rest of the venue boasts.

The firm are thrilled to be attending such a talked about event and are keen to meet with the other attendees to talk about new developments within the industry and gain new perspectives on their current business processes. The event has invited worldwide industry experts to take part in the event, with keynote speakers flying in from Ireland, Portugal and the USA. Topics due to be covered during the course of the one day event include 'how to lead from the front' and 'how to develop an entrepreneurial culture', making the event a must for attendees at all levels within the sales and marketing industry.

Swan Global Direct is an outsourced sales and marketing firm based in Gateshead, Newcastle. The firm specialise in event marketing, working tirelessly to connect their clients to their target consumers on a more personal level. Through retail events and promotions Swan Global Direct help their clients to understand their consumers' individual needs and work with them to create a unique customer experience, which allows them to increase their brand loyalty and customer acquisition. The firms experience within the industry has allowed them to take on a variety of clients, giving them the means to accurately pinpoint the correct demographic for their client in order to achieve a high return.

Media:



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