Swan Global Direct: Are You Ready For the Next Step?

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Ambition feeds success, and as such only professionals who are focused and dedicated will get ahead. But how does an individual know if they are ready for a promotion? Swan Global Direct outlines some of the tell-tale signs.

About Swan Global Direct: http://www.swanglobaldirect.co.uk/

Swan Global Direct believes that many successful people share traits such as ambition, drive, the ability to self-motivate, a desire to continuously learn and improve and of course strong people skills. The firm highlights how these traits often fuel success and allows people to get ahead of the competition.

Swan Global Direct is a business that is always looking to grow, and as such they must always be on the lookout for those individuals who are ready to push on to the next level. Here, the firm has offered some of the tell-tale signs they look for in an individual which proves they are ready to be promoted:

They attract followers
A strong characteristic of someone ready for a higher role is someone who others go to for advice, or opinions on what they should do next. If they can handle this responsibility and are open to offering advice they will make a good leader, highlights Swan Global Direct.

They have a shared vision and fresh initiatives
It's important that those wanting to progress share a common vision and aspire to making the company better but they must also demonstrate their own methods of doing this and backing up any changes they propose. If someone shows initiative and creativity they are often on the path to success, outlines Swan Global Direct.

They already act the part
Someone is often ready for a leadership role when they are already doing things associated with this position of their own accord. "When someone takes on that responsibility and mind-set without having an official title, it is a clear sign that they are ready," states Lee Sansum of Swan Global Direct.

They are dedicated to personal and professional development
If a person is immersed in self-development, both personal and professional, they begin to develop the natural skills of a leader. Lee Sansum, Managing Director of Swan Global Direct confirms how personal development is equally as important.

They show high emotional intelligence
A very important quality to look for in a leader is emotional intelligence and the ability to stay calm under pressure. It is common to feel stressed in a fast-paced work environment but when stress turns to panic, this can lead to failure. The ability to handle adversity with emotional awareness is a desirable trait among leaders.

They have a proactive approach
If someone goes out and gets things done without waiting to be told what to do or how to do it, this is a sign that they are ready for a leadership role, highlights Swan Global Direct.

Swan Global Direct is an outsourced sales and marketing firm based in Newcastle. The firm specialises in a unique form of marketing which allows them to increase their clients' customer acquisition, brand awareness and brand loyalty.

Swan Global Direct takes pride in the fact their business development opportunity allows them to support people by merit of their achievements as opposed to any previous experience a person may have. The firm believe this gives everyone an equal opportunity by all starting at entry level and having to demonstrate the necessary skills to develop.

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