Swan Global Direct Announce Plans to Attend Industry Awards Ceremony

Wednesday 6 May, 2015

Newcastle-based, Swan Global Direct have announced their plans to attend the sales and marketing industry's most prestigious awards ceremony.

About Swan Global Direct: http://swanglobaldirect.com/about-us/

The 2015 Sales and Marketing Awards will be hosted at the Royal Festival Hall in London. The Royal Festival Hall is a world-famous arts centre on the South Bank of the Thames. Created in 1951 for the Festival of Britain, the Festival Hall now hosts regular art galleries, activities and festivals inside and outside of its famous walls. The Grade 1 listed Hall is one of the world's leading performance venues and one of London's most prestigious venues, making it the perfect venue to host such an important event in the sales and marketing world.

1500 attendees are expected to travel from all across the globe to attend the awards ceremony. The annual event is designed to recognise the outstanding achievements of those within the outsourced sales and marketing industry and awards are given out in numerous categories. The categories include: Top Sales Performance of 2014, Business of the year, Come-back Business of the year, and Start-Up Company of year. In addition there will be various leadership awards also handed out.

Swan Global Direct will travel from their Newcastle office to London for the event to celebrate the many successes in the industry over the past 12 months. Swan Global Direct is extremely excited to not only celebrate the achievements of the sales and marketing industry but to witness the exciting entertainment that has been organised for the event. The event organisers have arranged for several entertaining live performances as well as many inspiring speakers from around the world to share their experiences and business knowledge with the attendees.

Lee Samsun, Managing Director of Swan Global Direct believes that this is one of the most significant and inspiring events in the sales and marketing calendar. Every business within the industry finds it inspiring to share in the successes of others and to learn from their experiences, says Swan Global Direct. After the event, Swan Global Direct expects to push for a recruitment boost and expects their sales force to be increasingly motivated having heard the success stories of others within the sales and marketing industry.

The event is the perfect time to connect with and learn from other businesses and business leaders, points out Swan Global Direct. The firm is looking forward to the event that is being held on Saturday 9th May.

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Company Contact:

Swan Global Direct

T. 0191 406 1056
E. info@swanglobaldirect.com
W. https://swanglobaldirect.com/

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