# Sustained Growth Ltd. announces how to achieve extraordinary growth for your small or medium size beverage manufacturing company

**Friday 6 January, 2023**

Have you realised that creating great products doesn't bring the commercial success you had hoped and planned? This was the McQueen Gin experience which I completely turned around.

UK, 6th January 2023 - Meet Sustained Growth Ltd. providing real world Business Growth Guidance like nothing else available in the UK, from Dale McQueen, ex McQueen Gin, Scottish Gin Growth Company of the Year, and winner of Institute of Directors Regional Director of the Year.

The number of UK gin distilleries grew by 110 in 2021, there are now more than 820 UK gin distilleries, up from 710 in 2020 and 190 in 2015, according to the office for national statistics. Micro distilleries, those with less than 10 employees, now make up more than 730 of all sites.

Can consumer demand support growth for all of these? Probably not, so which will flourish and grow, and which will not?

Dale’s position as Managing Director of Trossachs Distillery Limited ended in August 2022, freeing him to bring his amassed wealth of real-world experience to help sustainably grow any aspiring small to medium beverage manufacturer.

He offers a free consultation to establish how he may add growth value. Having established that he can help, the initial engagement will be for 5 days, resulting in a detailed deliverable growth plan, which he can go on to help deliver if required. For lasting and sustainable results, he could act as a monthly part time member of your leadership team.

Sustained Growth Ltd is committed to growing client revenues quickly and sustainably, with passion, honesty and integrity. They have established a proven low risk and repeatable methodology that will deliver incremental growth, more quickly than your current expectation, and without compromising your values.

**Graham Nicolson, Group Buying Director at ALDI Stores**

**"I’d like to thank you for all the amazing work you’ve done for us over the last few years. You helped us from the outset of our gin journey and played a pivotal role in helping us formulate our range and offer. We wouldn’t be in the position we are in without your involvement."**

https://www.heraldscotland.com/news/19328186.spirit-enterprise-six-best-scottish-gins-must-try/

www.sustainedgrowth.co.uk https://www.linkedin.com/company/89789251/admin/

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