SUPPORT THE NHS WITH TOVI SORGA'S NEW RAINBOW CONTACTLESS PAYMENT BRACELETS AND KEY FOBS, WITH PROFITS TO NHS CHARITIES

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Pioneer of contactless payment technology, Tovi Sorga, has created an exclusive, contemporary, rainbow-design contactless bracelet and key fob as a tiny token of their immense gratitude, respect and appreciation the nation's carers and key workers, and to raise much-needed funds for the NHS.

25% from the sale of each rainbow bracelet and key fob will be donated to the NHS Charities Fund, and there is also a 25% discount on the full purchase price of all contactless designs for NHS workers buying online.

In these challenging times, we turn to tech in so many different ways to help us navigate the new 'normal' in which we have found ourselves living. One bit of tech that's really come into its own in recent months is contactless payment technology.

Supermarkets and independent retailers have been requesting that customers pay contactless wherever possible, and now that the maximum limit of spend has been increased to £45, it's possible to purchase all of the essentials with one tap, and no fingers!

Tovi Sorga is a world leader in payment wearable design, launching in 2016 with stylish leather contactless payment bracelets. A tiny contactless chip powered by the popular mobile payments app Pingit, is seamlessly and permanently embedded into the bracelet and key fob designs, making a streamlined experience for the consumer, and with the same fraud protection as a contactless bank card. There's a little rainbow heart on the new bracelets and key fobs where the chip is hidden, meaning every time a purchase is made shoppers will remember their contribution to this very worthy charity.

Tovi Sorga's collection of contactless payment bracelets and key fobs are available from tovisorga.com starting at £45.

Samples of both the bracelet and key fob are available on request, but supplies are limited as Tovi Sorga would like to raise as much money as possible for the NHS from sales.

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Notes to editor:

So how does this clever technology work? Simply touch the bracelet or key fob on the shop's card reader or public transport contactless payment terminal to make quick, secure payments. You can use it wherever you see the contactless symbol in UK retailers, as well as across London and major city transport systems, and while travelling abroad.

The free Pingit app enables users to track every purchase after it's been made, and securely pause or block the payment functionality if the bracelet were to be lost or stolen. Compatible with any UK current account, the bracelets and fobs are a quick, secure and infinitely stylish way to pay for day-to-day expenses.

The Pingit app not only gives shoppers full control over the payment functionality of their Tovi Sorga devices – allowing them to enjoy the control of manual or auto top up and to organise spending between different wearables through separate 'Jars' within the app – it also lets them pay friends and family in over 40 countries fee-free with only a mobile number. In addition, it can be used to split the bill, create group pots to share expenses and fundraise for charity.

Media:









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